

आशाएं

Covering Miles. Changing Lives.

HONDA



**ANNUAL CSR REPORT
2021-22**

Honda India Foundation

आशाएं

Covering Miles. Changing Lives.

'Aashayein' refers to dreams, hopes, or ambitions to achieve life goals.

These ambitions can be thought of as overarching life goals that help provide a sense of purpose and direction in a person's life. At Honda, we have continuously worked to provide value through our ideas and products, aiming to create a better society and **bring people one step closer to their dreams and aspirations.**

With the vision of empowering the most at need through social development, Honda India Foundation actively collaborates with social impact organisations and government bodies. **Honda India Foundation's CSR initiatives have brought about lasting change across different sectors and regions in India.**

This CSR Report presents details of projects undertaken last year across diverse thrust areas ranging from Healthcare, COVID-19 Relief, Education to Road Safety and Environment. We aim to create an **ecosystem of development and nudge communities to achieve their hopes, dreams and aspirations** of leading a healthy and happy life and arm them with skills and confidence to explore their full potential.

LIST OF ABBREVIATIONS

AIIMS	All India Institute of Medical Sciences
BaLa	Building as Learning Aid
CBSE	Central Board of Secondary Education
CHC	Community Health Centre
CMP	Common Minimum Programme
CSR	Corporate Social Responsibility
DC	District Collector/Deputy Commissioner
DGCA	Directorate General of Civil Aviation
F&B	Food & Beverage
GA	General Affairs
GNIDA	Greater Noida Industrial Development Authority
HIF	Honda India Foundation
HMSI	Honda Motorcycle and Scooter India Private Limited
HMV	Heavy Motor Vehicle
IDTR	Institute of Driving Training & Research
IPS	Indian Police Service
KGF	Kolar Gold Field
KPI	Key Performance Indicator
LMV	Light Motor Vehicle
MMU	Mobile Medical Unit
NGO	Non-Governmental Organisations
NHAI	National Highways Authority of India
OPD	Outpatient Department
PHC	Primary Health Centre
PPE	Personal protective equipment
RO	Reverse Osmosis
SDG	Sustainable Development Goals
SDEC	Safety Driving Education Centre
SHG	Self-Help Groups
SMU	Static Medical Unit
SOP	Standard Operating Procedures
SSA	Sarva Shiksha Abhiyan
STEM	Science Technology, Engineering and Mathematics
WHO	World Health Organisation





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Mr. Atsushi Ogata
Chairman
Honda India Foundation

The Chairman Speaks...

"Globally, Honda continues to make extensive efforts to attain its global environmental & safety goals as well as addressing the sustainability of society"

Dear Readers,

At Honda, we understand that **the true measure of a company isn't just great products, but the impact that the company has on the society.** From reducing our impact on the environment, the life-saving technology in our vehicles, to our Foundation's impeccable work on community service, we are committed towards making a difference in ways that extend across the globe.

Our efforts towards sustainable development have been acknowledged through various awards and recognitions. I am humbled to share that Honda was honoured with the **Silver Class rating in the Automobiles sector of the Sustainability Award 2021** issued by S&P Global Inc, which evaluated the sustainability of companies worldwide on economic, environmental, and social parameters. In addition, in December 2021, **Honda was selected for 5th Consecutive year to Dow Jones Sustainability Indices World Index**, one of the key benchmarks for socially responsible investing.

To carry out the sustainability and social initiatives, **Honda has set up foundations across the geographies** with the objective of serving the society as engines of positive change. Honda Canada Foundation, set up in 2005 had aided efforts towards more than 6 million people. Further, Honda U.S.A Foundation has been supporting the society by strategically collaborating with like-minded organizations to drive sustainable change in marginalized communities. Further, our Foundations in Thailand and Japan are working towards promoting ecotechnology and fostering future leaders in the fields of science and technology through initiatives like Honda Y-E-S programme since 2006.

Adding to the accelerating list of our Foundations, Honda India Foundation (HIF) was established in 2019, with the objective of working towards serving local communities. Honda India Foundation, in its short journey, has extended support to over 65 lakh beneficiaries across India and has undertaken focused corporate social responsibility initiatives in the areas of road safety, environment protection, education and healthcare.

In our future endeavours, we aim to **realize our new environmental and safety targets for 2050** which are carbon neutrality for all products and corporate activities and zero traffic collision fatalities involving Honda motorcycles and automobiles.

Honda has always been an organization with a purpose that **guides how we act and what we believe.** Our purpose is to do our part to make people's lives better in communities across the world. Given the remarkable work that the Honda India Foundation has done within a few years of inception, we are certain that **we will together contribute to a better society and realise the ambitious goals we have set for our ourselves.**



Mr. Takuya Tsumura
Co-Chairman
Honda India Foundation

The Co-Chairman Speaks...

"Honda aims to continue creating new value while upholding our desire to "help people and society" and "expand people's life's potential" since its founding."

Dear Readers,

It is my privilege to present Honda India Foundation's second Annual CSR Report. It highlights our efforts to support the communities within which we operate and our progress in becoming a more responsible corporate citizen by driving social equity and sustainable development.

Following the spirit of co-existence, the Foundation's approach for CSR has always been **implementing high-impact CSR programmes around the areas of our operations.** This way, we channel substantial commitments towards more sustainable and meaningful impact in the society. **In the past year, we undertook programmes across 05 thematic areas, including road safety, COVID-19 relief, healthcare, environment and education.** These were implemented around the company's areas of operations in the states of **Haryana, Karnataka, Rajasthan, Uttar Pradesh, and Gujarat.**

We continued our efforts to support **COVID-19 relief** efforts by aiding those in need, including daily wage earners, migrants and those who lost their livelihood. Moreover, HIF also distributed PPE kits and sanitizers to front-line workers and provided medical equipment like oxygen concentrators, pulse oximeters etc. in several government hospitals.

Healthcare continued to be a major area of focus for us. We organised specialised healthcare initiatives for women across several states and worked towards improving access to quality healthcare through Mobile Medical Units and Static Medical Units. We also organised free health camps in rural areas of Haryana and Rajasthan and eye check-up camps in Haryana.

In the domain of **education, we worked towards improving access to quality education** through our programme "Honda Ki Pathshala" which addresses the inequity in access to education and has impacted over 200 children. We have also adopted schools in Tapukara, Rajasthan and Greater Noida, Uttar Pradesh for infrastructural upgradation. Further, for skill development our Hospitality Management programme is providing employment linked training to underprivileged youth of North-East and has trained and placed over 400 students.

With our global slogan of "Safety for Everyone", **strengthening road safety remained a priority.** We have taken a 360-degree approach for our long-term road safety initiatives comprising of four key areas of work – engineering, enforcement, education, and emergency. As a part of our initiatives, we have set up Institute of Driving and Traffic Research in Karnal which aims to train drivers and build awareness on good road safety practices. In addition to this, we deliver high-quality road safety training and awareness programmes across the country.

Our worldwide **environmental slogan is 'Blue Skies for Our Children'** and our initiatives in this sphere included development and maintenance of green areas in Noida and Manesar, water conservation through SHGs in remote areas of Alwar, Rajasthan, implementation of garbage management system in rural areas, among others.

In its future endeavours Honda India Foundation will **continue its work towards tackling global challenges** like climate change and waste disposal and national and regional challenges of rising road accidents and lack of access to clean drinking water. We believe we have a responsibility to apply our innovation and influence to accelerate towards a sustainable future.

BOARD OF TRUSTEES



Mr. Atsushi Ogata
President & CEO, HMSI
(Chairman, HIF)



Mr. Takuya Tsumura
President & CEO, HCIL
(Co – Chairman, HIF)



Mr. Takahiro Ueda
President & CEO, HIPP
(Trustee, HIF)



Mr. Satoshi Kato
President, HACID
(Trustee, HIF)



Mr. Praveen Paranjape
SVP & Director, HCIL
(Trustee, HIF)



Mr. Shinya Miyamoto
Director General Affairs, HCIL
(Trustee, HIF)



Mr. Vinay Dhingra
Director, HMSI
(Trustee, HIF)



Mr. Katsuyuki Ozawa
Director GCA, HMSI
(Trustee, HIF)



"Success represents the 1% of your work which results from the 99% that is called failure. Instead of being afraid of the challenge and failure, be afraid of avoiding the challenge and doing nothing."

- Soichiro Honda

OUR JOURNEY...

Honda has always striven to be a company which people and society wants to exist in the future. Our journey in this direction has been exciting, challenging, and ever evolving. A landmark step in this evolution has been the **launch of the Honda India Foundation (HIF) in 2019**, as the CSR arm of Honda Group companies in India. Honda India Foundation was founded with the purpose of consolidating CSR efforts of all Honda group companies towards a common goal and rationalising resource allocation for maximising benefit of the community.

In our second year of operation, our leadership and implementing partners continue to fulfil our commitment as a company that is dedicated to setting and achieving high standard in sustainable development.

OUR OBJECTIVES



Creation of a global and national standpoint for Honda India's overall approach



Alignment of CSR activities with Honda's global and regional strategy



Convergence and contribution to the Sustainable Development Goals (SDGs)

Honda India Foundation

HMSI is India's 2nd largest two-wheeler manufacturing company, with over 20 years of history of serving customers with over 6,200+ customer touch points across the country.



Honda Motorcycle and Scooter India Pvt. Ltd.
HMSI



HCIL is a leading four wheeler company in the country with over 25 years of manufacturing and selling premium cars in India.



Honda Cars India Ltd.
HCIL



HIPP is a leader in the Power Products industry with over 35 years of engagement in Manufacturing and Marketing of Portable Generators, Water Pumps, Tillers, Brush Cutter & General Purpose Engines in India and abroad.

HONDA

Honda India Power Products Limited
HIPP



HRID is a subsidiary of Honda R&D Co. Ltd., Japan, which is group company of Honda Motors Co. Ltd., Japan. HRID is formed to carry out Research and Development activity related to two wheelers and power products on the directions of its parents companies.

HONDA

Honda R & D (India)
Pvt. Ltd
HRID

HAC-ID has been incorporated for the local development of Honda Genuine Accessories for installation on various Honda Branded Passenger Cars, since 2012.

HONDA

Honda Access India
Private Limited
HACID

Honda India Foundation's Common Minimum Program (CMP)

HIF Common Minimum Program is a commitment by all group companies of Honda to act towards a common purpose, prevent duplication of efforts and rationalise resource allocation, while retaining their individual focus areas.

A young girl with a joyful expression, wearing a green and yellow checkered shirt, looks up at a tall, illuminated street lamp against a dark night sky. The lamp has multiple bright lights at the top and a small sign on its pole.

Honda India Foundation
strives to provide high value from its
CSR initiatives, aiming to create a
better society...



Vision

To build relationships of trust with local communities, stakeholders and to contribute towards developing a sustainable society for future generations.



Mission



To promote a unified and strategic approach towards CSR across Genpos by incorporating all initiatives under one Honda umbrella.



To support our youth for the future through education & livelihood initiatives.



To promote traffic safety by jointly developing traffics parks, IDTRs and focussing on road safety training & awareness.



To provide disaster relief to affected areas.



To provide access to basic healthcare facilities to community.



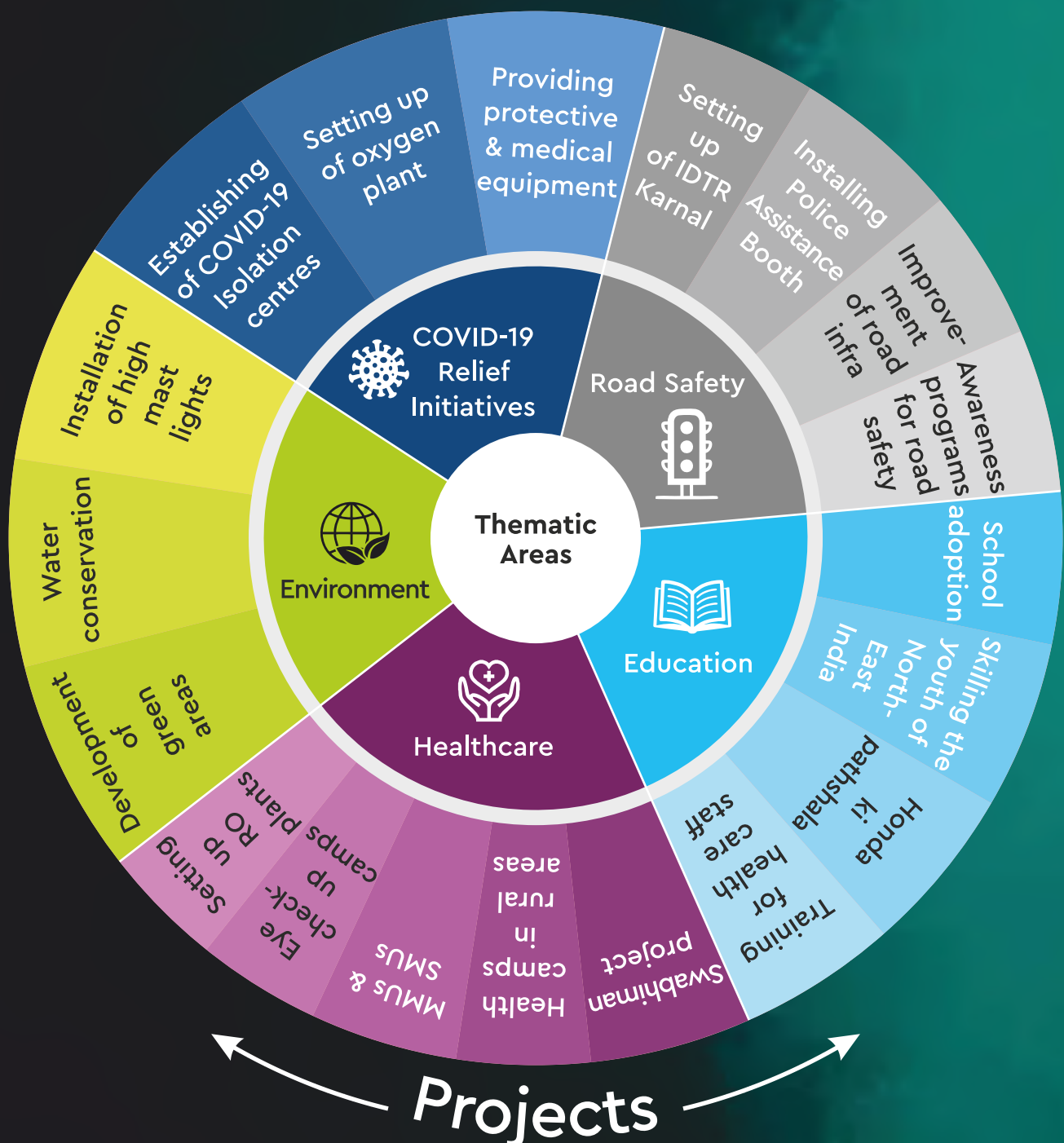
To focus on environment protection by planting trees & maintaining existing green areas.

FROM STRATEGY TO ACTION

Thematic Areas & Projects

HIF's philosophy for CSR is derived from the philosophy of the company's founder, Soichiro Honda, that is following the **spirit of safe co-existence in everything**. Our CSR activities are **strategic and linked to global and regional strategy and long-term objectives** of the company.

We undertake interventions with the motive of creating long-term impact and with the aim to **contribute towards Sustainable Development Goals**. Over the years, the scope of our programs has been widened to include themes which value co-existence. This year, our CSR initiatives focused on five thematic areas.



FROM STRATEGY TO ACTION

National Footprint & Impact

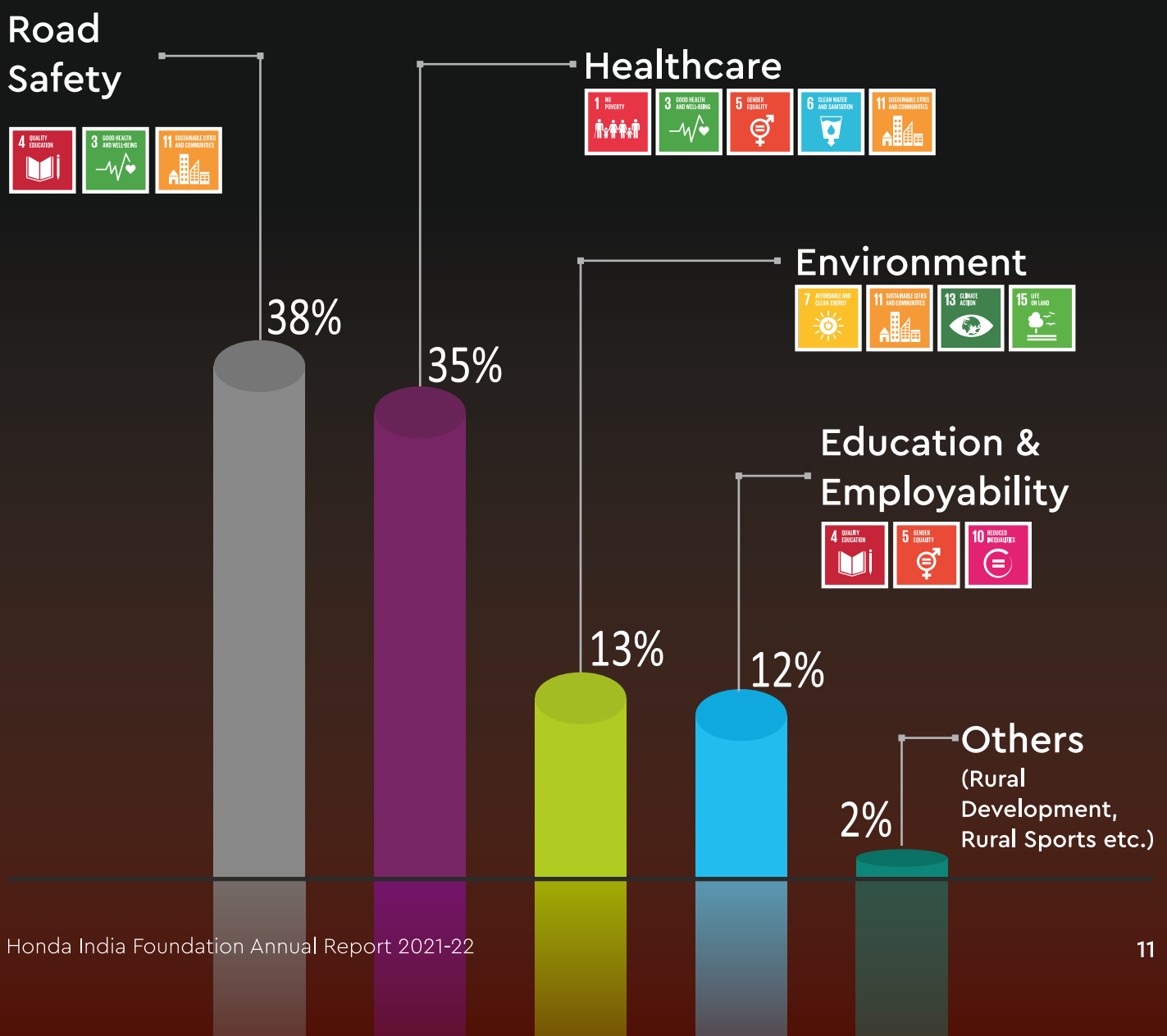
HIF's social contribution activities are tailored to local circumstances in accordance with its Global Policy for Social Contribution Activities, with the aim of creating future societies in which everyone can pursue their dreams.

Our CSR projects are largely located in geographies around the areas of our operation. HIF implements its CSR projects in the states of **Rajasthan, Haryana, Uttar Pradesh, Gujarat, and Karnataka** in India and has impacted over **80 lakh people** with its CSR initiatives so far.



CSR Spend 2021-2022

In the Financial Year 2021-22, Honda India Foundation spent **38% of its total disbursed funds on Road Safety initiatives**, led by establishment of **IDTR Karnal** and other road safety awareness activities. **35%** of its funds were spent on **healthcare initiatives including COVID-19** relief support, health camps and MMUs. **27%** of funds were spent on education and employability initiatives, environmental initiatives and other initiatives like rural development.





Covid-19 Relief Initiatives



Towards A Healthier Life...



Patient at COVID Isolation Centre

“

I am very happy and grateful that HIF has started this centre. Earlier we had to go to Gurgaon for any check-up or treatment. Since this centre is set-up it is close-by and easily accessible. It is also free of cost so it has been a great blessing for us. The staff here are very polite and the Centre is really good.

”



Islam Khan

*Patient at COVID Isolation Centre,
Naurangpur*

3 GOOD HEALTH AND WELL-BEING



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



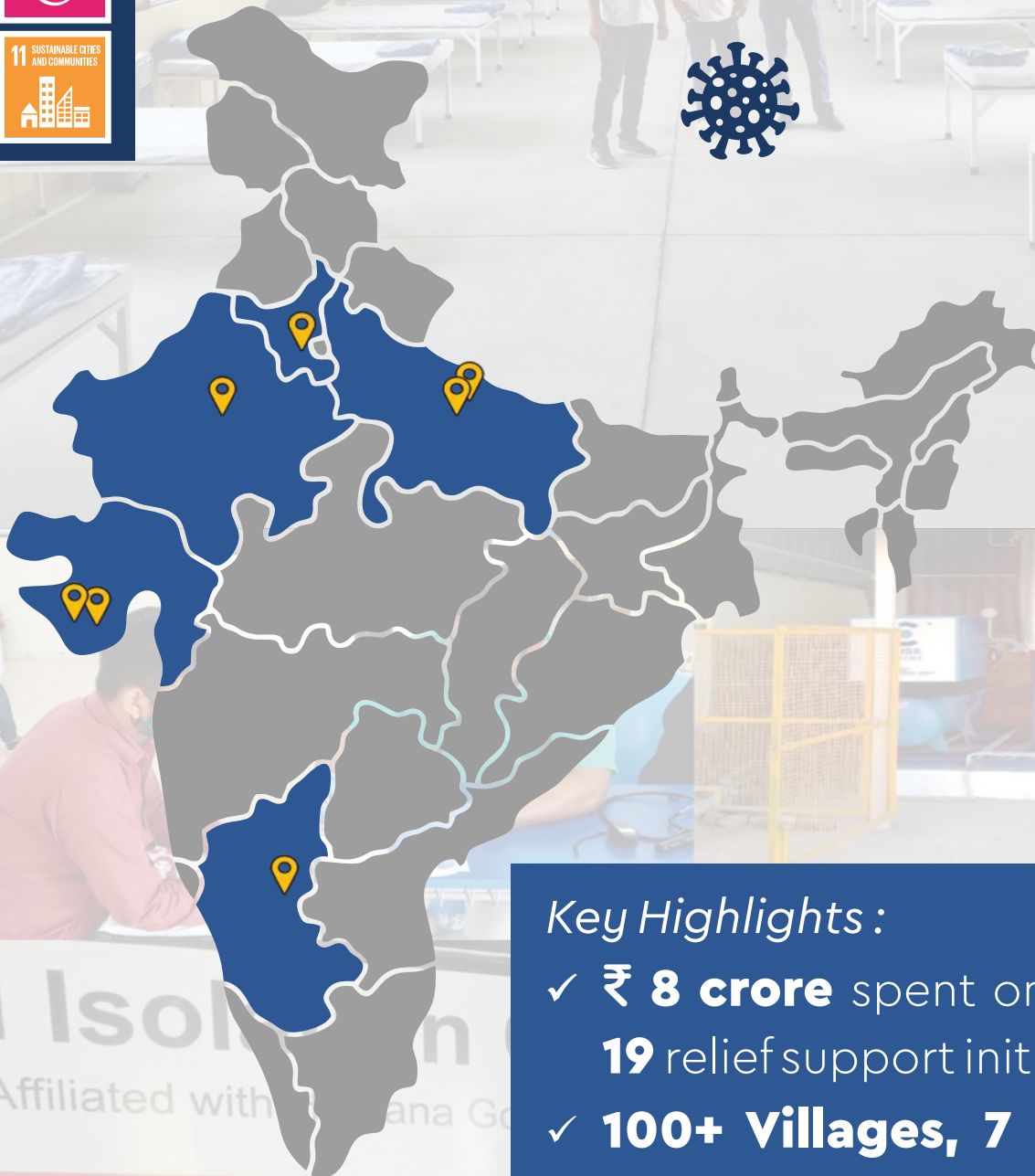
10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



COVID-19 RELIEF INITIATIVES



Key Highlights :

- ✓ **₹ 8 crore** spent on **COVID-19** relief support initiatives
- ✓ **100+ Villages, 7 Districts across 5 states** covered by HIF's COVID relief initiatives
- ✓ **1 lakh+** beneficiaries impacted till date

Establishment of COVID-19 isolation centres in Naurangpur and Tapukara

- ✓ Honda India Foundation set up COVID isolation centers in the states of Haryana and Rajasthan for facilitating quality healthcare infrastructure and support for COVID-19 patients in rural India.



Isolation Centres in 2 States



150+ Beds available



40,000+ Beneficiaries



Established in 4 States



Collective Capacity of 36 Metric Tonnes



5,000+ Beneficiaries

Providing protective equipment and medical equipment in Karnataka and Rajasthan

- ✓ PPE Kits and medical equipment like high flow oxygen therapy machine, pulse oximeter, digital thermometer, vaporiser among others were distributed to Government hospitals across various states.



Protective equipment and medical equipment distributed in 5 states



1,700 PPE Kits, 100+ medical equipment distributed



35,000+ Beneficiaries

COVID-19 Initiatives

Since the onset of the pandemic in 2020, HIF has been responding to the crisis nationally, supporting needs of the local communities where we live and work. This year, we have continued our efforts towards COVID-19 support & relief measures in 5 states of Haryana, Rajasthan, Karnataka, Uttar Pradesh and Gujarat.

During the devastating second wave last year, an urgent need was felt for coordinated efforts on several fronts – the government, the social sector and private partners. HIF consolidated its strength and prioritised COVID-19 relief efforts, extending help to overburdened hospitals and medical staff- in collaboration with state governments, NGOs and other implementation partners.

To support growing healthcare needs, we setup isolation centres, and oxygen plants in hospitals along with providing them with necessary medical equipment like oxygen concentrators, pulse oximeters, etc. We also equipped front-line workers and healthcare professionals with PPE kits, masks, sanitizers.



Expanding Rural India's Quarantine Capacity

The COVID-19 pandemic in India increased the burden on many healthcare systems and in the process, exposed the need for medical resources and physical space. **Thus, to maximize health care service capacity during the pandemic, especially in rural areas, HIF facilitated set up of COVID isolation centers in collaboration with Spherule Foundation.**

Focussed on medical support and care for patients in rural areas, **Isolation centers were set-up in Naurangpur, Haryana and Tapukara, Rajasthan** with a capacity of 100 and 50 beds respectively. The two facilities, set-up in association with Haryana and Rajasthan state governments, have round the clock supervision by trained doctors and nurses along with other medical arrangements.



Isolation Centres with **100 beds** in Naurangpur, **Haryana** and **50 beds** in Tapukara, **Rajasthan**



Trained doctors and medical staff available round the clock



Provision of **medicines & food** for patients



Availability of **oxygen concentrators** for emergencies



Follows the **"spirit of collaboration"** with involvement of HIF, state governments and NGO Spherule Foundation



COVID-19 Isolation centre Naurangpur, Haryana

Boosting Oxygen Capacity

India faced an acute shortage of **oxygen** during the **2nd wave of COVID-19** pandemic earlier last year as cases began to surge. To offer meaningful assistance to most affected cities and states, **HIF** deployed its resources and channelled efforts that provided **relief during extenuating circumstances**. We organised resources on war footing and helped in abating the **oxygen crisis in government hospitals in Haryana and Karnataka**.



**Over 5,000
beneficiaries**



Oxygen plant at government hospital in Haryana and Karnataka

Protecting COVID-19 Front-Line Heroes

Amid increasing global shortage of protected gear, HIF swung into action and reached out to an array of **front-line workers** – from hospital staff to **ASHA workers** and provided them with **PPE kits, masks and sanitisers**. The objective was to help them carry out their role of providing **essential services** to the community in a manner that ensured their **personal safety**.



**Over 1,700
Preventive
Equipment
Distributed**



Distribution of PPE Kits, medical equipment to COVID-19 frontline workers, hospitals

होन्डा की पहल, जीवन दायिनी ऑक्सीजन की आपूर्ति



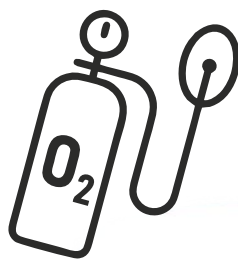
Oxygen Plant in
District Govt Hospital
Kolar, Karnataka

“

During the second wave in 2021, 4 people died in our hospital due to shortage of oxygen. We requested HIF to help us and within 15 days, the oxygen plant was set up and running. Our capacity to serve patients went up from 200 to 400. We also supplied oxygen to 3 other hospitals in the vicinity.

Almost a year later, we continue to use it and supply Oxygen to nearby hospitals.

”



Soma Shekhar

Operator Oxygen Plant
District Govt Hospital
Kolar, Karnataka

Healthcare Initiatives



Improving Healthcare Together...



Labour Room, Kolar Government Hospital

“

Earlier women were uncomfortable to come to the labour room in our Government hospital since the building was old and there was seepage in the walls. However, after the upgradation facilitated by HIF where they provided new machines, beds and improved the overall quality of the ward, many women prefer to come here instead of going to private hospitals.

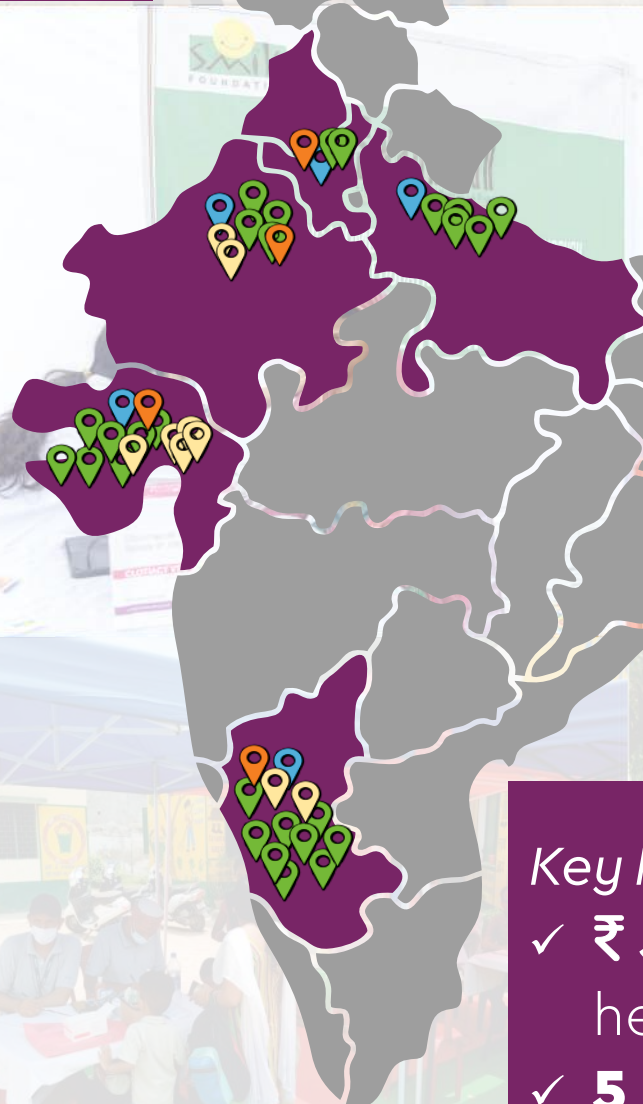
”



Obstetrician,
Kolar Government Hospital



HEALTHCARE INITIATIVES



- 📍 MMU, SMU & Health camps
- 📍 Water RO plants
- 📍 Hospital Infra upgradation
- 📍 Eye check-up camps

Key Highlights :

- ✓ **₹ 5.69 crore** spent on various healthcare initiatives till date
- ✓ **5 states** covered by HIF's healthcare initiatives
- ✓ Over **11 lakh** beneficiaries impacted till date

Specialised Health Initiative for women – Swabhiman

- ✓ Awareness drives, sensitivity trainings conducted in rural areas to improve healthcare seeking behaviour among women and adolescent girls.



Initiative carried out in 2 districts covering 2 states- Greater Noida, Uttar Pradesh and Tapukara, Rajasthan



Over 21,000 women and adolescent girls impacted



5,000 beneficiaries impacted through awareness drives on importance of nutrition for women



Health camps set up in 2 states Uttar Pradesh, Rajasthan



Rs. 9 lakh spent on setting up these health care camps



4,206 beneficiaries impacted

Free of cost health camps in rural areas

- ✓ Free of cost healthcare was provided to people in rural areas by setting up camps for medical services and raising awareness about preventive healthcare in Greater Noida, Uttar Pradesh and Tapukara, Rajasthan.

Mobile medical unit/Static medical unit in the rural areas

- ✓ Mobile Medical Units and Static Medical Units equipped with state-of-the-art diagnostic facilities provided primary, preventive, diagnostic, and referral health services at the doorstep of people in remote areas.



100 + villages in 3 states Haryana, Rajasthan and Karnataka covered by these mobile and static medical units



5 Mobile Medical Units and 1 Static Medical Unit currently in operation



Over 6 lakh people impacted from these units since its launch in 2018

Eye check-up camps and cataract surgery for people in rural areas

- ✓ Timely detection and treatment of cataract cases in rural communities of Haryana through Honda Vision Centres set up in association with Deepalaya and AIIMS.



Honda Vision Centres set up in 2 locations - Sohna and Gusbethi in the state of Haryana



2,492 spectacles distributed to needful patients and medicines provided to 1,296 patients free of cost



26,377 people impacted from these Centres



5 villages across 2 districts in Karnataka covered by this initiative



65 RO plants installed since project's inception in 2016, 5 plants added in the last Financial Year



3 lakh+ beneficiaries impacted by the initiative till date

Community based RO plants for safe and clean drinking water

- ✓ RO plant installed across 65 locations pan India including the draught hit Kolar district in Karnataka to provide people better access to clean drinking water.



Healthcare Initiatives

Honda India Foundation is committed to 'Quality Healthcare for All'. This mission has propelled efforts at building and strengthening healthcare in the country. Since inception, **HIF has taken efforts to support health outreach and infrastructure towards better public health and quality medical services for rural and marginalized communities.**

This year, diverse and specialized healthcare programs have been undertaken to strengthen access to quality healthcare facilities with **projects like free of cost healthcare centres, eye camps and mobile medical units** and also support various government initiatives on reproductive and maternal health with **Swabhiman**, a specialized healthcare initiative for women. Championing the United Nations SDGs, HIF also strives to generate awareness and make health services more accessible in order to improve the lives of millions of people.



Swabhiman: Specialized Health Initiative for women

Healthcare seeking behavior is defined as any action or inaction undertaken by individuals who perceive themselves to have a health problem. It is essential to encourage health seeking behavior in order to provide basic healthcare services and develop strategies for improving utilization of health services particularly by women.

The health of women is particularly important since many socio-cultural factors prevent women to benefit from quality health services. To end this, **HIF undertook a specialized health initiative with the objective of strengthening existing healthcare infrastructure with a focus on women's health.** It focused on awareness generation for behavior change and attitude shift in women & adolescent girls. It also **developed 'Change Agents'** in community who could continue to build on the activities to promote behavior change.

Objectives



- To generate awareness on the issues of reproductive & sexual health including child health, family planning, RTI/STI, HIV among adolescent girls and young married women
- To improve health seeking behavior in women with respect to reproductive and sexual health issues
- To sensitize adolescent girls on gender issues through Life Skill Education
- To build confidence and assertiveness in young women to challenge the gender stereotypes to improve their health and social status

The initiative was undertaken in **collaboration with local government authorities** and promoted government schemes like **National Health Mission**. It addressed important issues like anemia, nutrition, family planning, immunization, menstrual hygiene.



Awareness drive under Swabhiman Project

Key Activities

Workshops & one to one counselling on maternal and child health, menstrual hygiene - **21,000 women**

Distribution of sanitary napkins and counselling - **10,000 women**

Health fairs with free health check-up and information on government schemes - **1,000 beneficiaries**

Workshops on preparation of nutritious low-cost recipes - **5,000 women**

Strengthening public health through free of cost health camps

Primary health care is the cornerstone of an equitable and resilient healthcare system. **HIF's health camps initiative is aimed at providing preventive and primary healthcare to underprivileged families.** During the year, many health consultations were provided across locations including Greater Noida, Uttar Pradesh and Tapukara, Rajasthan.

These camps are set up for providing medical services and raising awareness about preventive healthcare.



Health check-up at health camp in Greater Noida, Uttar Pradesh

Key Features:



4,206 beneficiaries in **2 states.**

Enhanced overall health creating deeper impact on communities



Medical camps with a **General Physician** (male & female) and **3 Ophthalmologists**



Amplify community awareness about preventive healthcare through **audio and video** demonstrations

Healthcare on Wheels

India consistently ranks low globally in access and quality of healthcare. Lack of quality infrastructure, dearth of qualified medical functionaries, and access to basic medicines and medical facilities are especially pronounced in India's rural areas.

Realizing the critical need of rural population for primary healthcare, HIF launched Mobile Medical Units (MMUs) and Static Medical Units (SMUs) in the states of Haryana, Rajasthan, Gujarat and Karnataka in 2018.

Currently, 5 MMUs and 1 SMU operates across these four states providing primary, preventive, diagnostic, and referral health services at the doorstep of people in remote areas. The MMUs and SMUs are equipped with state-of-the-art diagnostic facilities and accompanied by a dedicated medical team consisting of a doctor, a nurse, a pharmacist and a social protection officer.

These units provide services throughout the year, which aid rural communities in availing healthcare facilities at their doorsteps, thereby



Mobile Medical Unit in Manesar, Haryana



Community engagement activities at a MMU

saving their valuable time for daily livelihood activities. **These units have impacted 6.3 lakh individuals across four states** since their launch in 2018.

Key Highlights:

Provided healthcare facilities to **100+ villages in 4 states**



Provided better medical, diagnostic and other medical and counselling services impacting over **6 lakh people**



Provided **free medicines**, conducted awareness sessions at various villages



Eye check-up camps and cataract surgery for people in rural areas

Our eyesight is one of our most important senses: 80% of what we perceive comes through our sense of sight. Various studies have shown that good vision contributes to improved quality of life. To make people's life colorful, **Deepalaya Honda Eye Vision Centre was established in Gusbethi, Mewat and Sohna village in Haryana.** The centre run in collaboration with Deepalaya and AIIMS, provides free eye check-up for public in rural areas, promotes & educates people on eye health screens and diagnosis of eye diseases.

Key Achievements



Eye OPD services provided to **6,164** beneficiaries this Financial Year and **25,877** since inception



182 cataract surgeries done in collaboration with R.P. Eye Centre, AIIMS this Financial Year and **1,289** since inception



2,492 spectacles distributed to patients free of cost this Financial Year and **13,388** since inception



1,296 patients were provided with **medicines free of cost** this Financial Year and **11,424** since inception



1,060 routine follow up patients conducted this Financial Year and **6,406** since inception



Eye Check-up at Deepalaya Honda Vision Centre, Sohna, Haryana

Community based RO plants for safe and clean drinking water

A safe water supply is the backbone of a healthy economy. Studies have shown that clean drinking water is associated with reduced rates of mortality, further, numerous water borne diseases such as cholera, typhoid, and dysentery are spread by unclean water. Clean water can help reduce the spread of these diseases, which has a positive impact on the health of the individual and the community.

To help solve this issue, **RO plants were installed across various locations in Karnataka including drought hit district of Kolar.** Kolar has faced severe droughts in the past few decades. All water bodies on the surface have been dried up and underground water, the only water source has reduced up to 1,300-1,500 feet depth. Water in such lower levels is not fit for drinking without treatment and cause chronic health impacts. In such circumstances, access to clean drinking water is imperative and the RO Plants help alleviate these issues.

Key Highlights:

3 lakh+
beneficiaries
impacted pan
India



**65 RO
plants**
have been installed
out of which **5** were
installed in this
Financial Year



Women at RO Plant in Malur, Karnataka

आपका स्वस्थ जीवन, हमारी आशा...



Manjula, Beneficiary,
RO Plant Mallur, Karnataka

“

Earlier I used to repeatedly contract diseases like typhoid and faced prolonged sickness and fever. My ill health also disturbed my children's education since I couldn't do household chores. After the RO plant installation by HIF, my sickness has reduced. Like ours there are many families in this area who were continuously facing such issues. This plant has helped many families like us.

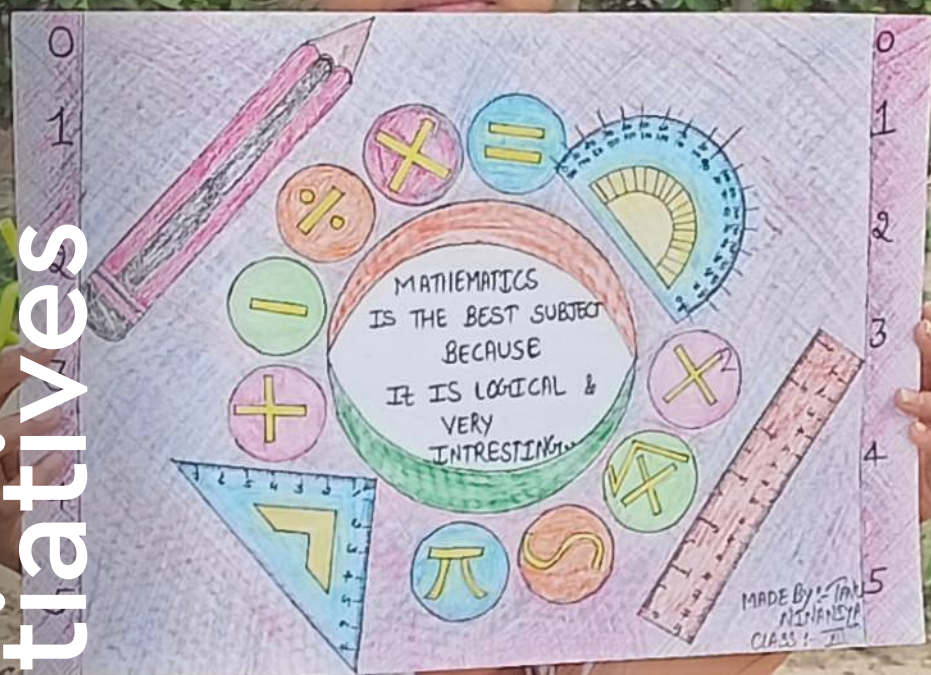
”



Manjula

Beneficiary, Rajiv Nagar
Mallur, Karnataka

Education & Employability Initiatives



आशा की कलम से भविष्य संवारे...

“

I have been a student of Govt. Girls Sr. Sec. School, Tapukara since I was in 6th grade. Earlier there was no facility of proper toilets or classrooms for students of science stream, but thanks to HIF, we have STEM classrooms and I got 99% in 10th grade and 85% in 11th grade.



*Bismillah Rahmatullah, Beneficiary,
Government School, Tapukara, Rajasthan*

I would like to thank HIF for giving me this opportunity so that I can study further and make my dream of becoming a Doctor come true!

”

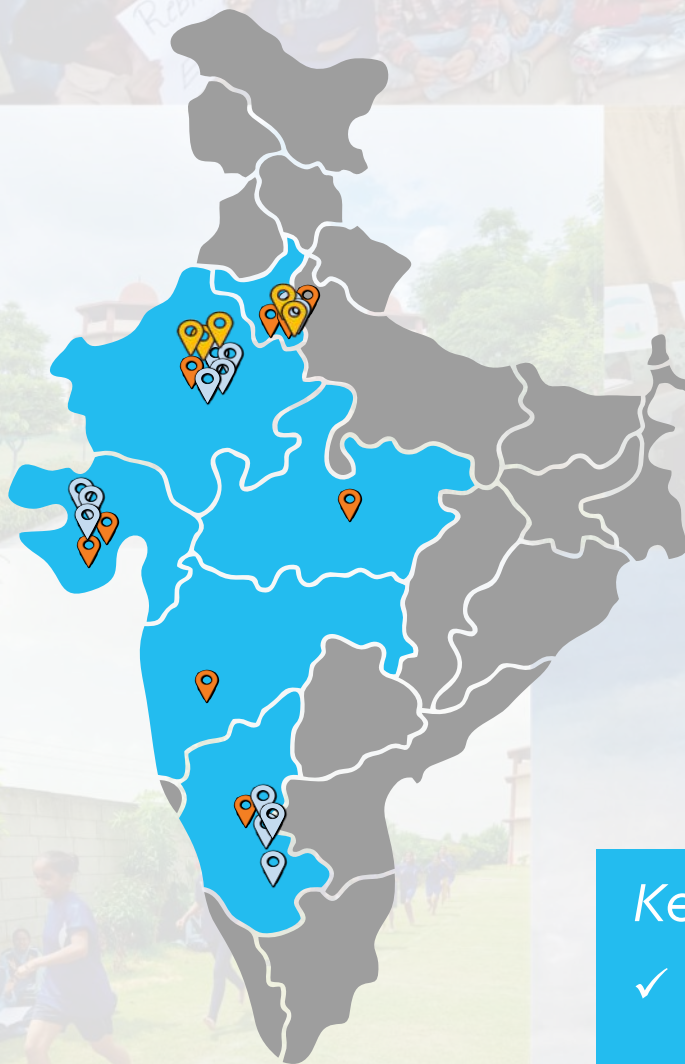
Bismillah Rahmatullah

*Beneficiary, Govt School
Tapukara, Rajasthan*





EDUCATION & EMPLOYABILITY INITIATIVES



- 📍 Vocational Training
- 📍 School Infra Development
- 📍 Career Counselling

Key Highlights :

- ✓ ₹ **4.4 crore** spent on various healthcare initiatives till date
- ✓ **6 states** covered by HIF's education initiatives
- ✓ Over **2 lakh beneficiaries** impacted till date

Improving quality of education in three adopted schools

- ✓ Quality of education improved in three adopted schools through upskilling of teachers and provision of smart classrooms and Digi-labs among other facilities



Three schools adopted across 3 districts- Greater Noida, Budibawal & Tapukara in 2 states



Rs. 1 Cr. spent on the initiative



1,725 beneficiaries impacted



400+ students trained and placed since 2018



Short-term training program, lasting 2 months



The training is free of cost for all students

Hospitality management program for underprivileged Northeast youth

- ✓ Providing skill training to underprivileged youth from North-east India. This program trains the youth in 'Hospitality Management' and offers 100% placement for the trained youth with a provision of international placement too.

"Honda ki Pathshaala": Improving access to quality education

- ✓ Pathshaalas set-up which have socially distanced classrooms providing continued education to students from grade 6th to 10th and provide a safe learning environment



Pathshalas set-up in 5 villages of Manesar district of Haryana



283 students enrolled in the program



Classes equipped with smart TV and students have access to a range of e-learning material

Training to medical professionals in "General Duty Assistance"

- ✓ Trainees provided training for job role of "General duty assistance" in various hospitals on subjects like daily day care, tracking the patient's health, etc. Such trained professionals were especially needed during the COVID-19 pandemic



Trained and placed 100 General Duty Assistance in different hospitals, day-cares



Support to Government initiative to train 1,17,000 medical support staff & front-line warriors for COVID-19 third wave



15 women currently under going training the initiative

Sapno Ki Udaan: Giving Wings to Young Women

- ✓ HIF provides 100% scholarship to deserving young women in becoming commercial pilots. The initiative supports the selected young women in the entire lifecycle of aviation training.

Education & Employability Initiatives

Honda India Foundation has a **targeted approach to its education interventions, going beyond providing academic support** to focus on bridging gaps in the **holistic development of disadvantaged students** at different levels of education. Its targeted approach, with interventions at each stage of academic development has **improved the scholastic performance of students and increased their confidence.**

Equitable access to quality education is championed by filling the resource gap via academic and financial support to students from disadvantaged sections of society. HIF's targeted approach includes adopting schools and upskilling the teachers and improving the infrastructure by setting up STEM and digital classrooms. Further, initiatives like **Honda ki Pathshaala** provides after school support to students and has infused confidence in children from disadvantaged communities.

Besides academic education, HIF also supports vocational education through skill development initiatives like providing training to students from North-East India and training to medical workers during the COVID-19 pandemic.



Nurturing Young Learners and Improving Quality of Education in Three Adopted Schools



Students displaying their art on Earth Day at Government School, Tapukara, Rajasthan

Honda India Foundation is working to improve the quality of education in its adopted schools in Greater Noida, Budibawal & Tapukara. Besides traditional models of education, interactive, innovative and easily comprehensible teaching methods have been introduced along with dedicated programs to upskill teachers.

Key Activities

Academic Activities: Digital labs, STEM Smart classrooms, Building as Learning Aid, Teachers capability building, Career counseling.



Behavioral Activities: Personal hygiene awareness, value education (discipline, honesty), personality development



Extra-Curricular Activities : Promotion of sports & skills, student leadership



Government school in Mokaldas, Manesar, Haryana

Further, the schools have been equipped with **Smart Classrooms and Digi labs to provide engaging learning to students.** To strengthen the learning outcomes further, new age concept-based programs such as STEM (Science, Technology & Math's Lab) program imparts learning for subjects like Math and Science through 3D models. Special emphasis has been given to computer classes, sports, extra-curricular activities, value education & promoting their leadership skills in these schools.



STEM classroom at Government school, Tapukara, Rajasthan

Besides academics, **educative sessions on career counselling are held with students to discuss the available career options.**

The initiative aims that with better infrastructure, upgraded teaching methods and amenities a behavioural change, will **lead to improved learning outcomes and strengthen the employability of students** to drive long term positive societal impact.



Project Impact:

- Admission increased from **1,234 to 1,725** in this Financial Year.
- Average attendance of school increased from **65% to 99%** in this Financial Year.
- **100% students** passed in board examination (Class 12th & 10th), with the school topper scoring **99% in 10th Board exam**
- Proficiency in Computers increased from **5% to 89%** in this Financial Year.
- Increased student participation and wins in **District & State level sports tournaments**
- **Increased student participation** and wins in national level quiz competitions, drawing competitions with some students being selected for the prestigious President's award

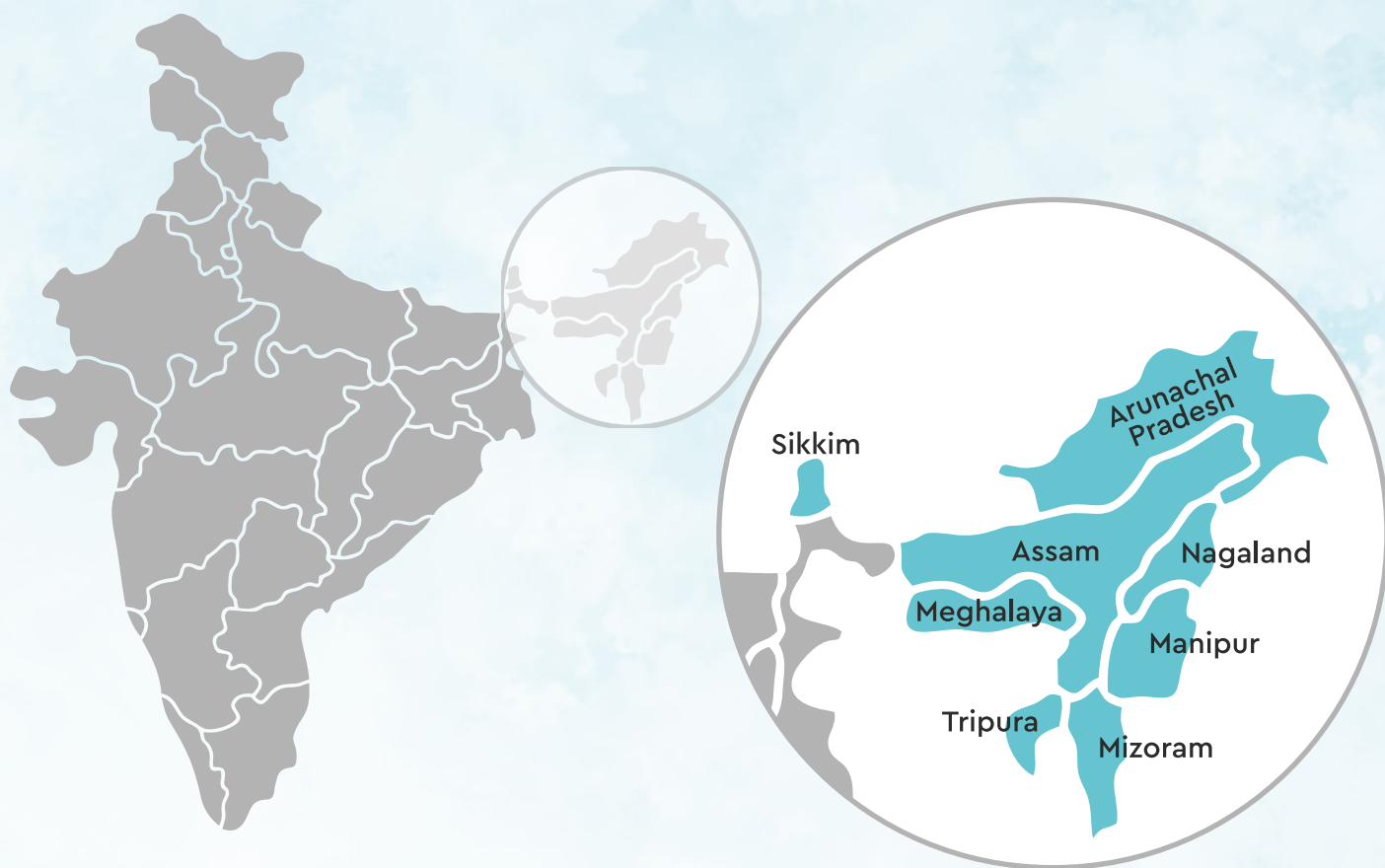
Skilling the youth of North-East India

India currently faces a dual challenge of **shortage of well-trained, skilled workers** on one hand and **non-employability of graduates**, who possess little or no job-oriented skills on the other hand. Government of India has launched several schemes to bridge this gap. However, **provision of equitable access to such schemes remains a challenge.**

This is especially true for India's North-east

region, where access to skill development resources is limited. Further, insurgency and political instability in various North-Eastern regions exacerbates issues faced by job seekers.

HIF joined hands with Visan Foundation to **implement a skill development program for the youth from North-East India.** This program provides training in 'Hospitality Management' and has trained **390 students** so far.



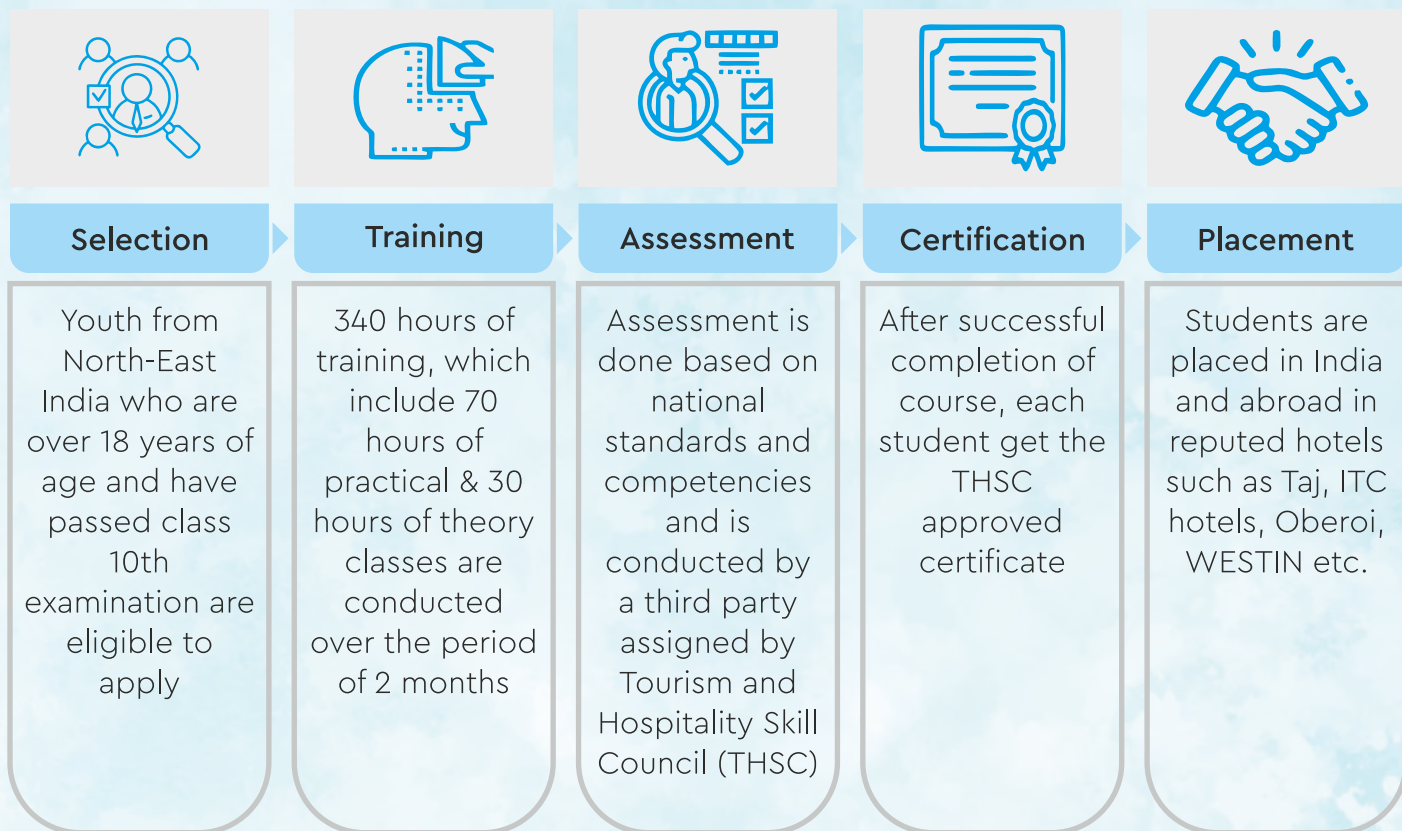
The course 'Hospitality Management' was chosen due to the following reasons:

There is a dearth of trained & skilled talent in the hospitality industry. There is demand from the hospitality industry for trained youth at the entry level

Various studies have shown that service culture is ingrained in their society, making them ideal candidates for the hospitality industry

North-East Indian youth generally possess good communication skills, a quality essential in the hospitality industry

Project Activities



Hospitality management training to youth from North East India by Visan Foundation

Some features of this program include:

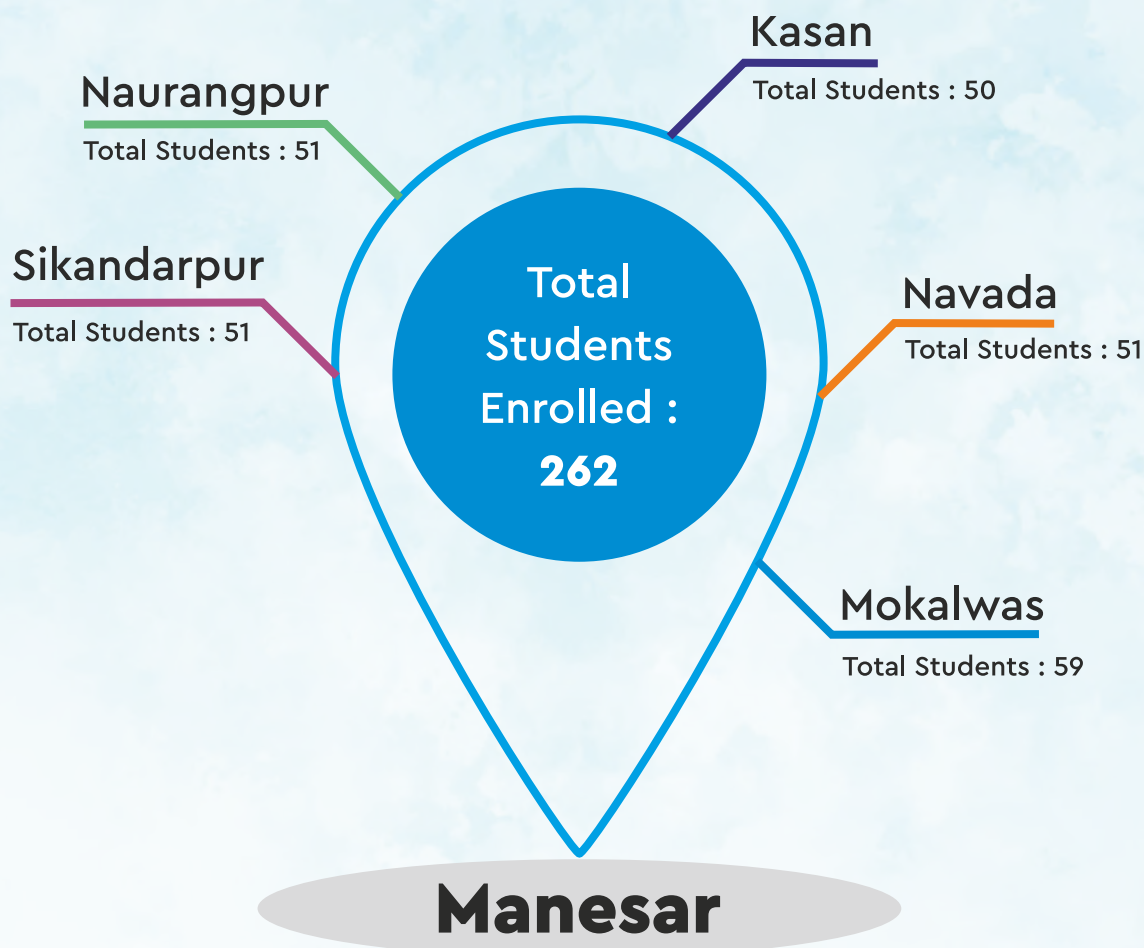
- **100% placement** for the trained youth
- Average **Starting Salary of INR 20,000 to 50,000**
- The training is **free of cost** for all students
- **Free accommodation and meals** provided for the entire duration of the training program
- Facilitation of **international placements** for interested students



Honda Pathshala

Improving access to quality education

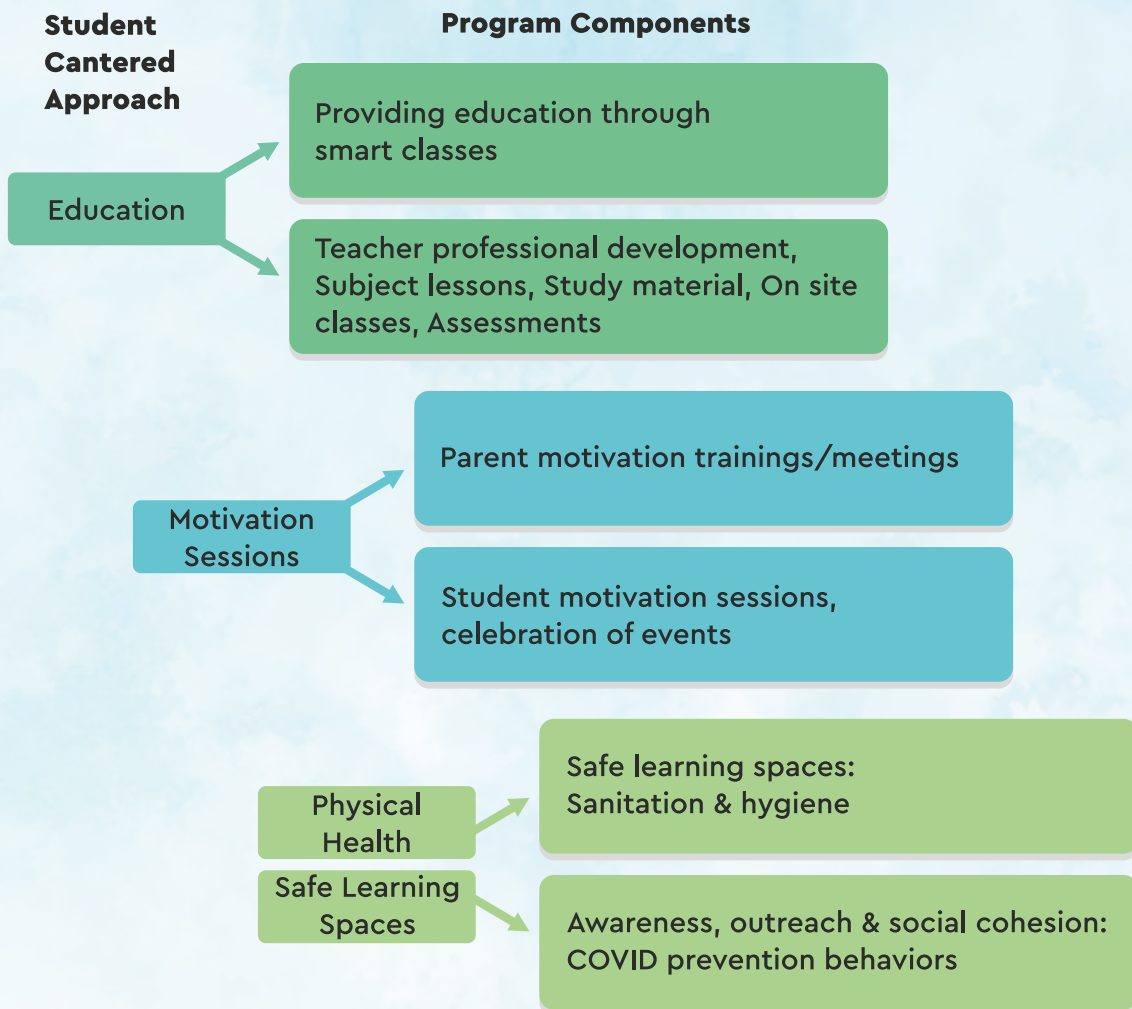
Honda India Foundation partnered with NGO KHUSHI to **address the inequity in access to education through the project "Honda Pathshala"**, in 5 villages in Manesar, Haryana. The goal of the project was to **provide continued education to the students who did not have access to digital platforms** for learning during school closures due to COVID-19 lockdown. The teaching in these Pathshalas have continued even after re-opening of schools.



Project Objectives

-  **Reducing Education Inequity:** To address the inequity in academic engagement and achievement for students with limited/no device access.
-  **Improvement in Learning Levels:** To help students by bridging learning gaps that may have developed during lockdown through establishment of 5 Learning Hubs
-  **Reducing dropouts:** To empower at-risk students to stay in school, with priority placement at broadcast centres for continued engagement with academics

Program Approach



Students at Honda Pathshala, Manesar, Haryana

Project Shakti: Skilling Healthcare Professionals

The General Duty Assistant or GDA program is **designed to provide quality care to patients admitted in nursing homes and hospitals.** Project Shakti of HIF designed to develop skills of healthcare professionals, in 'General Duty Assistance' has a **long-term vision to create a force of medical support staff/ front line warriors in India.**

The magnitude of crisis during the pandemic in 2021 and surge in number of cases led to immediate requirement of skilled workforce to

meet the increasing demand for healthcare professionals. Under the program, the **trainees are provided GDA program training in various hospitals.** Responsibilities of a General Duty Assistant are to provide patient's daily care, patient's comfort, their safety and their health needs. On successful completion of the General Duty Assistant course, the students have a plethora of career options to choose from and can progress by taking more responsibilities.

Key Highlights

Honda supported **100** General Duty Assistance and placed in different hospitals, Day cares

Supported Government initiative to train **1,17,000 medical support staff /** Front line warriors for third wave



Trainees of General Duty Assistant training under Project "Shakti"

Sapno Ki Udaan: Giving Wings to Young Women

HIF's unique CSR initiative on **women empowerment gives wings to young women's dream of becoming a commercial pilot**. 'Sapno Ki Udaan' initiative done in partnership with TeamLease aims to help those bright young women unable to pursue their dreams due to lack of financial support.

Under this initiative **HIF provides 100% scholarship to deserving young women** from the states of Gujarat, Haryana & Rajasthan in

becoming **commercial pilots**. The initiative **supports the selected young women in the entire lifecycle of training** right from their selection to a training period of 36 months in one of India's leading flying schools and later in getting jobs as commercial pilots.

Successful students receive a **graduate degree in BSc Civil Aviation and a Commercial Pilot License from DGCA**.

Lifecycle of the initiative



Fulfil academic criteria in class 12th board exams



Pass written test



Pass psychometric test



Pass medical test by DGCA



Interview by Aviation Jury



Admission to Flying School



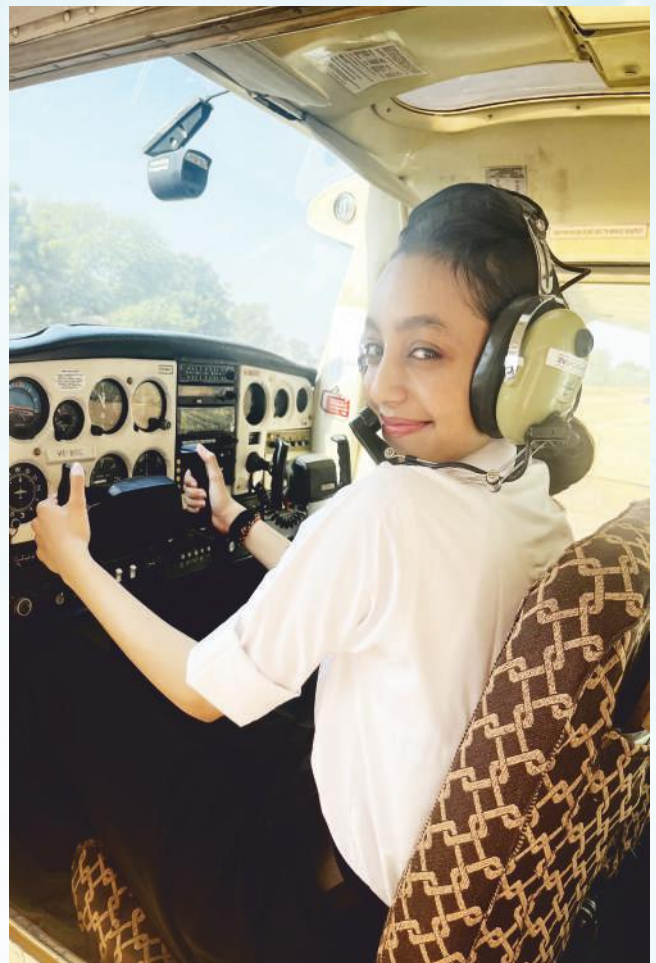
Attend flying classes



Receive aviation degree



Receive commercial pilot license & placement



Students of Sapno Ki Udaan Initiative

Environmental Initiatives



प्रकृति की हरियाली, खुशियों की ताली...



Water conservation by SHG Members

“

We worked on constructing ‘water kund’ or ‘tanka’ in our village with the help of SPECTRA and HIF. The ‘kund’ helps in water conservation and also helps our families in easily accessing clean drinking water. Construction of water kund is a traditional technique and ideal for our circumstances. We thank HIF and also want to replicate this model in other areas.

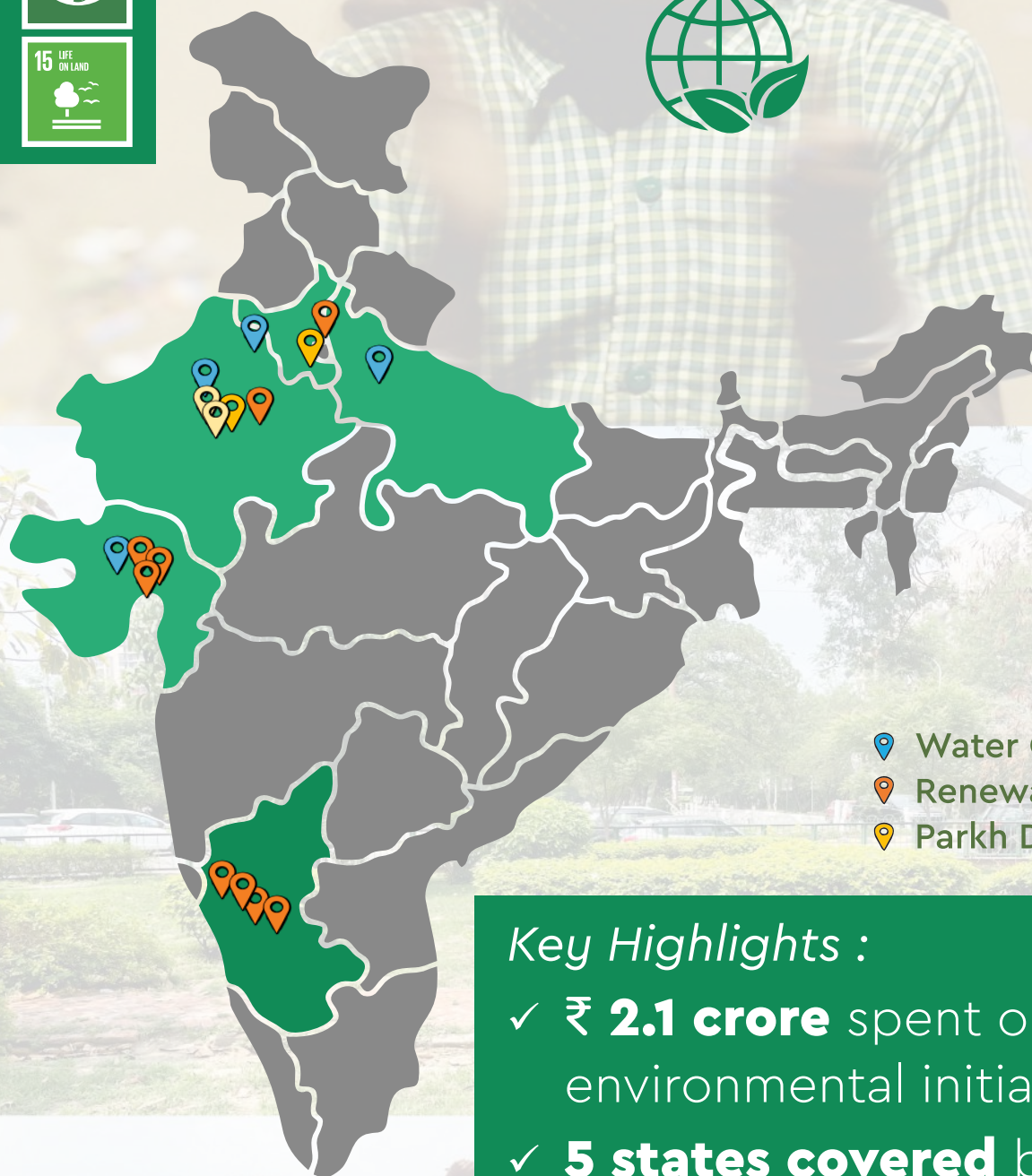
”

Women SHG Members

Alwar, Rajasthan



ENVIRONMENTAL INITIATIVES



- 📍 Water Conservation
- 📍 Renewable Energy
- 📍 Park Development

Key Highlights :

- ✓ ₹ **2.1 crore** spent on various environmental initiatives
- ✓ **5 states covered** by HIF's environmental initiatives
- ✓ **Over 4 lakh** beneficiaries impacted till date

Development and Maintenance of Green Area

- ✓ In order to revitalize urban open space for better sustainable urban development, Honda is maintaining a stretch of 6 Kms of green area in Greater Noida, Uttar Pradesh and 3 Kms of green area in Manesar, Haryana.



Provision of green open space in 2 states



5,00,000 community members impacted



Over 5,000 people living in remote rural areas benefitted



Over 180 women in SHGs trained so far



Provided support in constructing and repairing water bodies (ponds, johads, anicuts)

Water Conservation through SHGs

- ✓ Sustainable water resource management and restoration of water resources by supporting SHGs and providing them with basic and technical trainings to become 'water leaders' and construct structures for water conservations.

High Mast Lights Installation

- ✓ Installed high mast lights in 51 villages of Malur and Kolar Taluk, these lights are powered by solar energy and are also energy efficient. The high mast lights provide lighting to an extended area for improved rural lives by preventing accidents and petty crimes.



55 High Mast lights installed since 2017



51 villages covered in 2 districts of Malur and Kolar in Karnataka



2.5 lakh+ beneficiaries

Honda's Global Vision 2050

*Our commitment to
take on new challenges*

ENVIRONMENT

To achieve carbon neutrality
in our global products and corporate activities

Honda has a long history of addressing global environmental issues and conducting environmental initiatives across various facets like in technological development, product manufacturing and social development activities.

To enable people to live sustainably on this planet, Honda will strive to realize a circular/resource-recycling society which aims for "zero environmental impact."

Honda Environmental Targets

By
2050

Realize carbon neutrality for all products and corporate activities Honda is involved in.

By
2030

Lead initiatives toward the realization of a carbon-free society.

Thus, **keeping in line with our global vision and targets, mitigating the impact of climate change is a critical focus area for Honda India Foundation.** HIF made concerted, broad-based effort to increase the

green cover around its operations and beyond them in biodiversity hotspots, undertaking plantation drives, training local SHGs in water conservation and installing high mast lights for energy efficiency.



Green area in Greater Noida, Uttar Pradesh

Development of Green Areas

Green areas and open spaces improve our physical and psychological health, strengthen our communities, and make our cities and neighborhoods more attractive places to live and work. However, few people can enjoy these benefits, especially in metropolitan cities. Hence, HIF has developed and **maintains green stretches in Greater Noida, Uttar Pradesh and Manesar, Haryana.**

HIF is maintaining a **stretch of 6 Kms of green area from Pari Chowk to Madhiya Chowk in Greater Noida** in partnership with Greater Noida Industrial Development Authority (GNIDA). HIF is also **maintaining a 3 Km stretch of road from IMT chowk to Denso cut in Manesar, Haryana.**





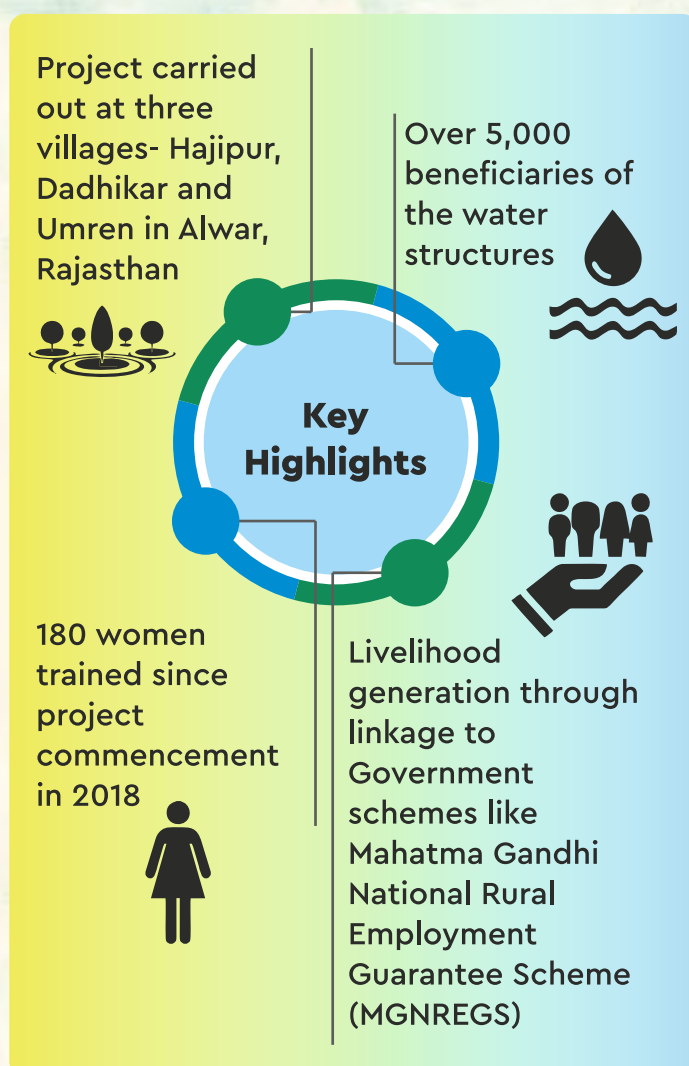
Women of local SHGs working on water conservation project in Alwar, Rajasthan

Sustainable water management

Under Honda's global **environmental motto of "Blue Skies for Our Children"**, HIF works with local communities to recharge groundwater reservoirs and ensure sustainable water solutions. For this project HIF partnered with local partner, Society for Public Education Cultural Training and Rural Action (SPECTRA) a voluntary, non-profit and non-government organization with over 24 years of experience of carrying out projects of such nature.

In the project, **local SHGs are provided with basic and technical trainings to become 'water leaders'** and construct structures for water conservation. **A range of water harvesting structures are encouraged—farm ponds, earthen dams, johads, anicuts—as per the topography, soil quality and availability of materials.**

The objective of the project is sustainable water resource management and restoration of water resources which should help improve productivity and recharge groundwater. It is understood that this would in turn help **empower local communities & SHG members** and other marginalized members of the society.



Project Activities

1

Needs Assessment to determine the water and manpower requirements for project implementation

2

6-day training sessions conducted by SPECTRA to discuss social responsibilities, intersections of gender with water, roles & responsibilities and develop technical knowledge for water conservation

3

Exposure visits to understand the need and impact of program

4

Link the local SHGs to MGNREGS for employment while encouraging them to create water harvesting structures



BLUE SKIES FOR
OUR CHILDREN

Rural Development and Energy Conservation

Honda India Foundation **installed solar-powered high mast lights in 50+ villages of Malur Taluka in Karnataka** with the objective of developing the village infrastructure through energy efficient high mast lights. These lights provide lighting to an extended area for **improved rural lives** since proper lighting prevents accidents and petty crimes and instils a sense of security among people living in the surrounding areas.

Key Activities

55 High Mast lights installed since 2017, 18 lights installed this Financial Year



51 villages covered in 2 districts of Malur and Kolar in Karnataka



2.5 lakh+ beneficiaries



High Mast Light in Malur District, Karnataka

Road Safety Initiatives



सुरक्षित भविष्य की ओर...

“

The psychological and behavioral training that Honda is providing to the commercial vehicle drivers and repetitive violators is evidently showing results on road. The drivers are becoming sensitive. We as a government body can only teach laws and procedures but Honda's team going a step ahead and covering technical and behavioral aspect in the training.

”



Keshav Murthi

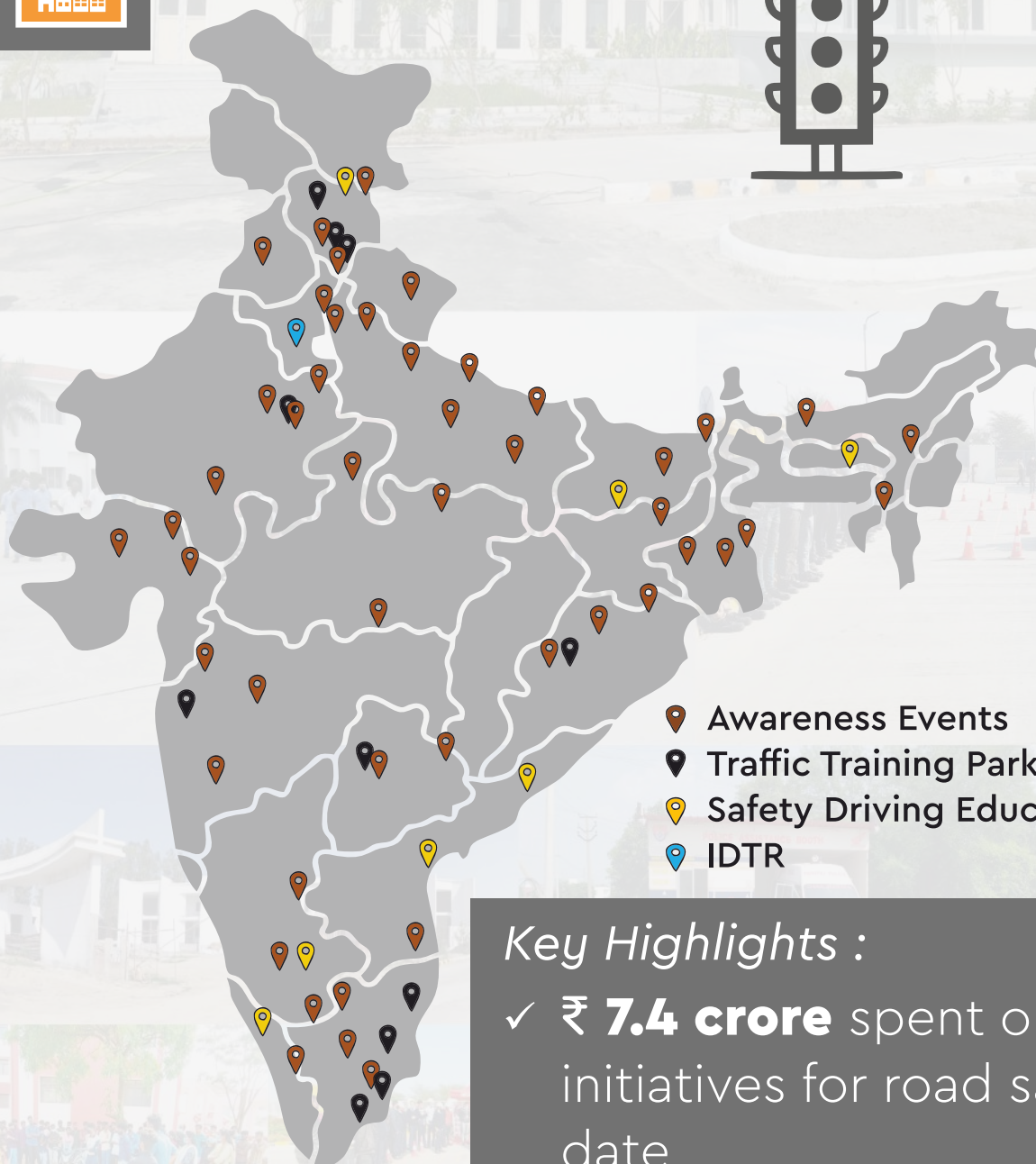
ACP, Traffic Training Road Safety Institute
Karnataka Police



Road Safety Training at SDEC Bangalore



ROAD SAFETY INITIATIVES



- 📍 Awareness Events
- 📍 Traffic Training Parks
- 📍 Safety Driving Education Centre
- 📍 IDTR

Key Highlights :

- ✓ **₹ 7.4 crore** spent on various initiatives for road safety till date
- ✓ HIF's road safety initiatives are present **Pan-India**
- ✓ **Over 50 lakh** beneficiaries impacted till date

Setting Up of Institute of Driving Training and Research in Karnal

- ✓ HIF established its first Institute of Driving Training and Research (IDTR) in Karnal in association with the state government of Haryana.



Spread across an area of 9.25 acres



Equipped with state-of-the-art technology



7,107 lives saved since 2018



48 Police Assistance Booths set up on NH 1,2 and 8 in Haryana and on state highway 12 in Rajasthan



First aid training sessions conducted for police

Installing Police Assistance Booth

- ✓ HIF in association with local police departments installed 57 Police Assistance Booths which assisted the police in providing first aid to accident victims and ensuring on time medical support

Road Infrastructure Improvement

- ✓ Repair of roads in Rajasthan by installing reflective studs, speed breakers, signage's, night reflectors, solar streetlights etc. to ensure proper road visibility



3 km stretch of road in Tapukara and Bhiwadi in Rajasthan repaired and upgraded



1 lakh + beneficiaries



Road Safety awareness programs held for drivers of Municipal Transport Corporations



Road safety awareness training for traffic police officials

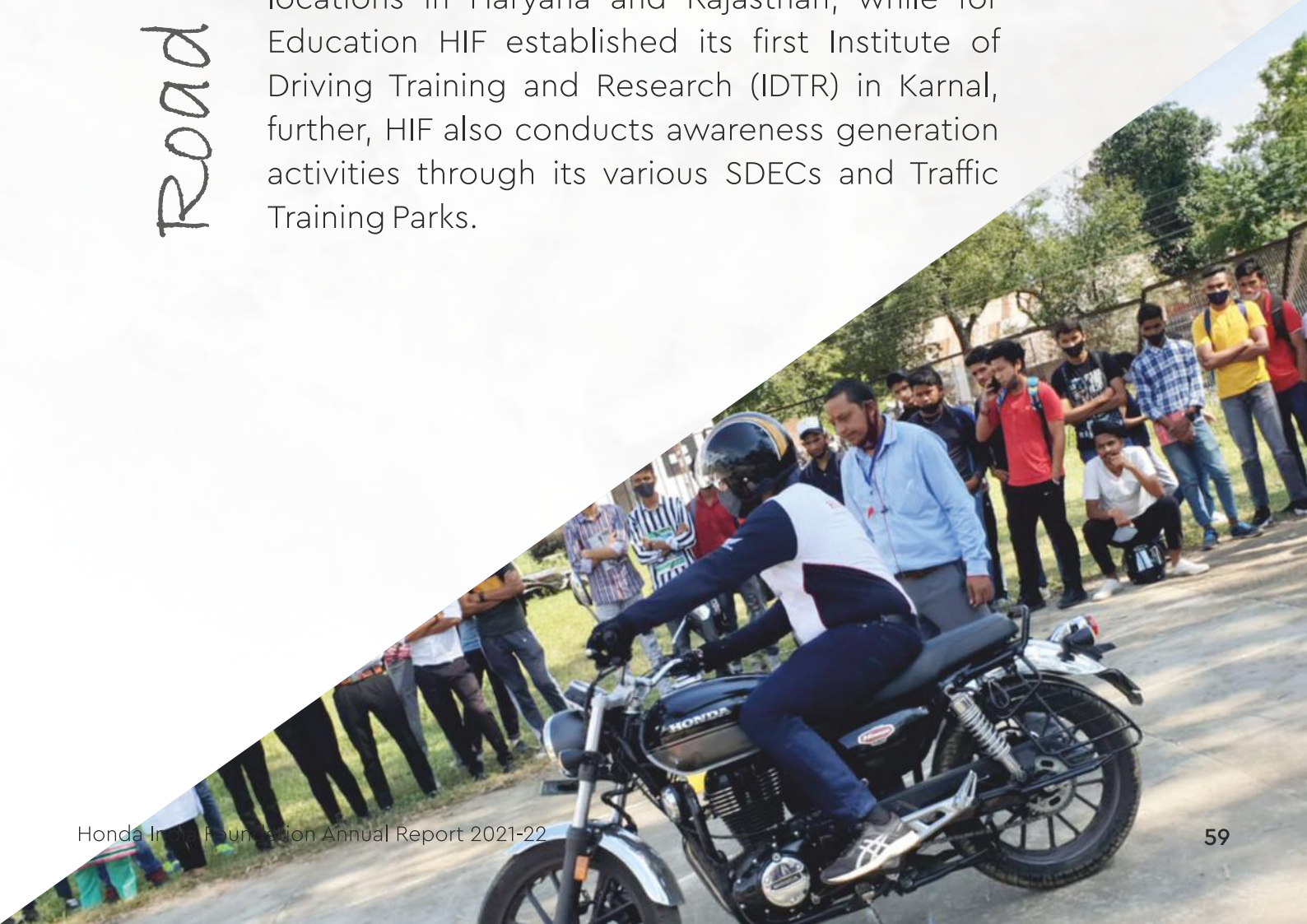
Road Safety Awareness Through SDECs and Traffic Training Parks

- ✓ Various activities held on road safety awareness across **7 Safety Driving Education Centers (SDEC)** and **10 Traffic Training Parks** operated by HIF

Road Safety Initiatives

Honda has adopted **"Safety for Everyone"** as its global safety slogan. This is done to further the Honda Environmental and Safety Vision comprised of **"Realizing the joy and freedom of mobility and a sustainable society where people can enjoy life"**. HIF is working towards realizing "a mobile society with zero collisions" through safe coexistence.

Moreover, road safety is a national concern and HIF is committed towards building a collision-free mobile society. HIF follows the **3Es approach of: Engineering, Enforcement and Education into one framework to maximize key resources**. With respect to Engineering, HIF has upgraded infrastructure across major Highways and roads in Haryana and Rajasthan; in Enforcement, Police Assistance Booths are constructed across various locations in Haryana and Rajasthan; while for Education HIF established its first Institute of Driving Training and Research (IDTR) in Karnal, further, HIF also conducts awareness generation activities through its various SDECs and Traffic Training Parks.



Setting up of Institute of Driving Training and Research in Karnal



Building of Institute of Driving Training and Research in Karnal

Nearly 80% of road accidents are due to human error. Therefore, there is a need for right driving training and road safety education that can help in developing the right attitude towards safe driving and help in bringing down road accidents.

Towards this objective, **HIF established its first Institute of Driving Training and Research (IDTR) in Karnal in association with the state government of Haryana.** IDTR Karnal, is spread across an area of 9.25 acres and is equipped with state-of-the-art technology.

The **scientifically devised learner courses at IDTR have a combination of theory, simulator and practical training to facilitate wholistic learning experience for drivers** of four-wheelers, two-wheelers and Heavy Motor Vehicles. IDTR also covers training for existing drivers by conducting refresher courses.

Besides this the institute also offers special training programs to corporates and fleet owners.

The training at IDTR is focussed on understanding traffic regulations and safe driving habits. Further promoting this, HIF's experts will also provide training to participants on road safety and traffic rules & regulations. Other facilities at IDTR include **testing and training tracks for two-wheelers and four-wheelers, air-conditioned smart classrooms,** observation rooms, in-house workshop, computer lab and medical room.

This training facility is one step towards the direction of imparting quality driving skills and education and help create awareness and promote a culture of road safety in India.

This is the first IDTR to be equipped with **Automated Driving Testing Track** used to test the skills of driving license applicants through **up-gradient, forward-8, reverse-S and traffic junctions.** This minimizes human intervention and increases the efficiency of authorities in issuing driving licenses.

The institute will provide training to all types of drivers including **two-wheeler, four-wheeler and Heavy Motor Vehicles under one roof.**

Saving Lives Through Police Assistance Booths

According to World Bank, in the last decade 13 lakh people have died due to road accidents in India. While the lack of proper roads, rash and negligent driving can partly be blamed for this high number, a large portion of these deaths can be avoided with proper medical attention and first aid on time.

To this end, HIF collaborated with Haryana Police for **installation of 45 Police Assistance Booths on Highway No. 1, 2 and 8 in Haryana.**

These booths assist the police in providing first aid to accident victims and ensuring on time medical support. **12 Police Assistance Booths have also been set up on State Highway No. 25 connecting Bhiwadi to Alwar in Rajasthan.**

Further, first aid training sessions for the police were also conducted to develop their skills in providing medical support along with counselling on how to pacify and speak with accident victims.

Key Highlights



Covers
major roads and
highways



7,107 lives
saved through
Traffic Booths

Honda's Global Vision 2050

*Our commitment to
take on new challenges*

SAFETY

To achieve zero traffic collision fatalities involving a Honda vehicle

Road Infrastructure Improvement

Honda India Foundation has collaborated with Rajasthan State Industrial Development and Investment Corporation (RIICO) to **make roads safer by filling gaps in road infrastructure.** Some activities include installation of reflective studs, speed breakers, signages, night reflectors, solar streetlights etc. on the road to ensure proper road visibility.



Improved road infrastructure in Rajasthan

Road Safety Awareness through Safety Driving Education Centres and Traffic Training Parks

HIF understands the importance of road safety awareness and believes that safety education is as essential as any other measure for preventing road accidents. HIF's aim is to provide road safety information for road users to encourage safer road user behaviour among current and prospective road users and reduce the number of people killed and injured on our roads every year.



Road safety awareness training at SDEC Bengaluru, Karnataka

HIF facilitates various road safety awareness and training activities through its

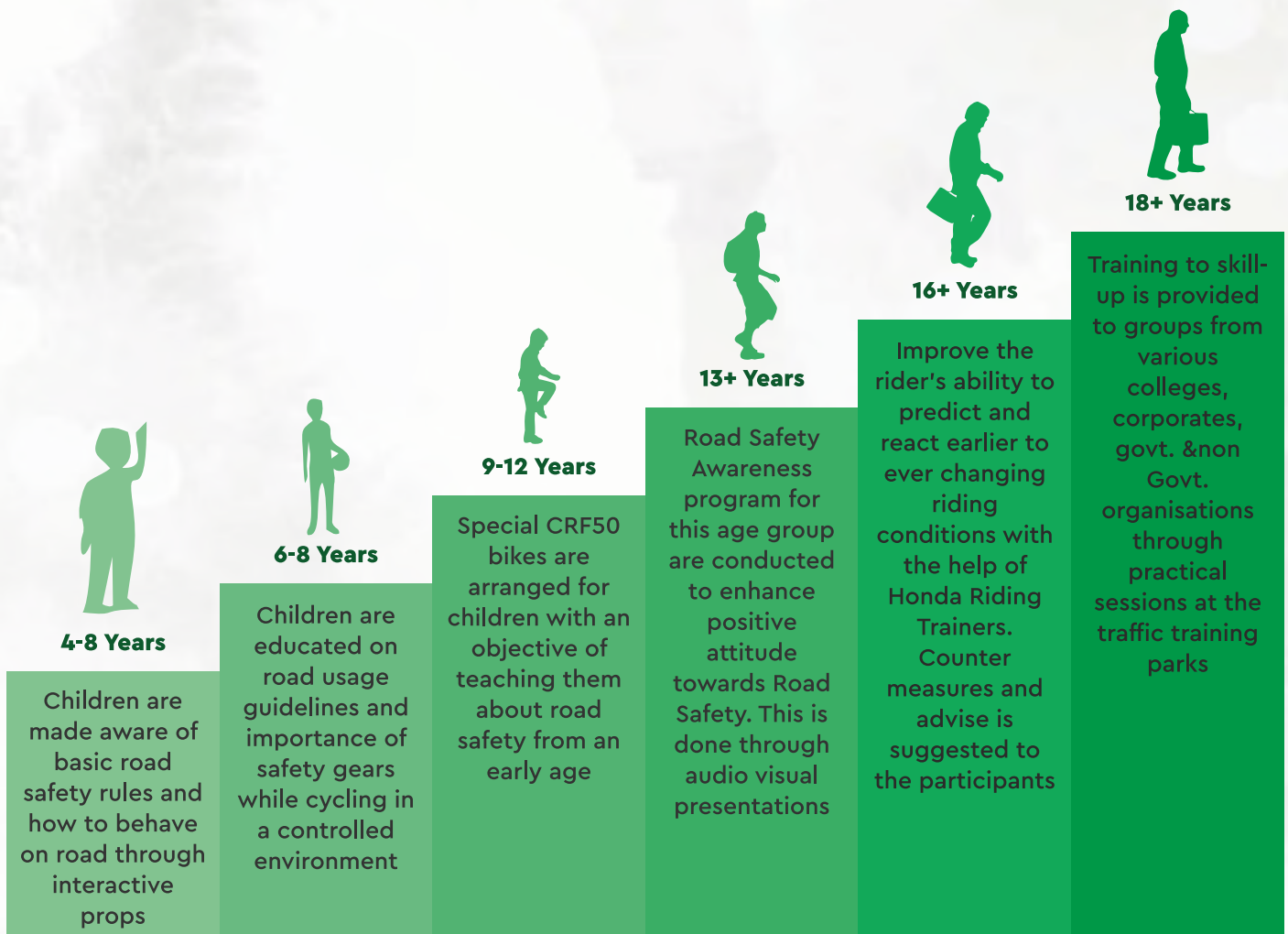
10 Traffic Training Parks and 7 Safety Driving Education Centres.



**Total Beneficiaries at SDEC in
FY 2021-22: 1.31 Lakh**

Traffic Training Parks

Honda started its first traffic park in 2013 and has now adopted 10 traffic parks across India. These Traffic Training Parks are set up in partnership with local government or law enforcement authorities like municipal corporations, traffic police, transport department, etc. These traffic parks facilitate awareness generation on road safety to young children and adults. Besides this, the several events are also held on its premises. Brief outline of activities as per different age groups is provided below:



Traffic Training Park in Chennai

Some notable events held at Traffic Training Parks this year:

1. National Police Commemoration Day:

National Police Commemoration Day is observed every year on 21st October to honour the brave policemen of our country. This year, HIF organised exclusive road safety awareness sessions for police officials at Traffic Training Parks in Chennai and Coimbatore. More than 50 police officials participated in the program.



2. Road safety awareness training for Traffic Police official, Chennai

HIF joined hands with Chennai Traffic Police for a road safety awareness program for Traffic Police officials, held on 1st December 2021 with over 50 police officials.



3. Road Safety awareness program for drivers

HIF conducted road safety awareness sessions for the bus drivers of Thane Municipal Transport (TMT) & Telangana State Road Transport Corporation (TSRTC). 144 drivers were trained in Thane and 60 in Hyderabad at Traffic Training Parks in Thane and Hyderabad.



4. Celebration of International Women's Day through the Traffic Training Parks

HIF celebrated International Women's Day with across all 10 Traffic Training Parks. Over 1,100 women participated in the events where various topics like attitude & qualities of driver/rider, importance of seat belt & riding gears, Good Samaritan law, etc. were discussed.



5. Road safety awareness at Goa Army Cantt

Road Safety awareness event was held for officers stationed at Goa Army Cantt and their families, the event saw over 200 participants.



Safety Driving Education Centres (SDEC)

Honda India Foundation in collaboration with local government bodies, has established 7 safety driving education centres (SDEC) across India to provide Road Safety Awareness Programs for applicants of driving licence and traffic rule violators.

All SDECs are equipped with state of the art riding trainer and specially designed training modules to provide road safety training in a smart classroom.

The faculty is focussed in assisting the participants attain confidence and possess responsible attitude, required to use the road safely.

The aspects covered in the training modules, majorly focus on:



Behaviour and attitude of rider/driver



Road rules i.e. lane riding, turning, overtaking etc.



Importance of safety riding gear and correct driving posture



Stopping distance & safe following distance



Understanding the road signs & markings



Safe driving practice



Impact of drinking and driving, using mobile phone while driving etc,



Correct braking procedure



NOTES

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NOTES

[illegible]



HONDA

Honda India Foundation

Plot No.1, Sector-03, IMT Manesar, Distt. Gurugram, Haryana - 122050