
ANNUAL CSR REPORT 2019-20



Steering Society Towards a
Sustainable Tomorrow



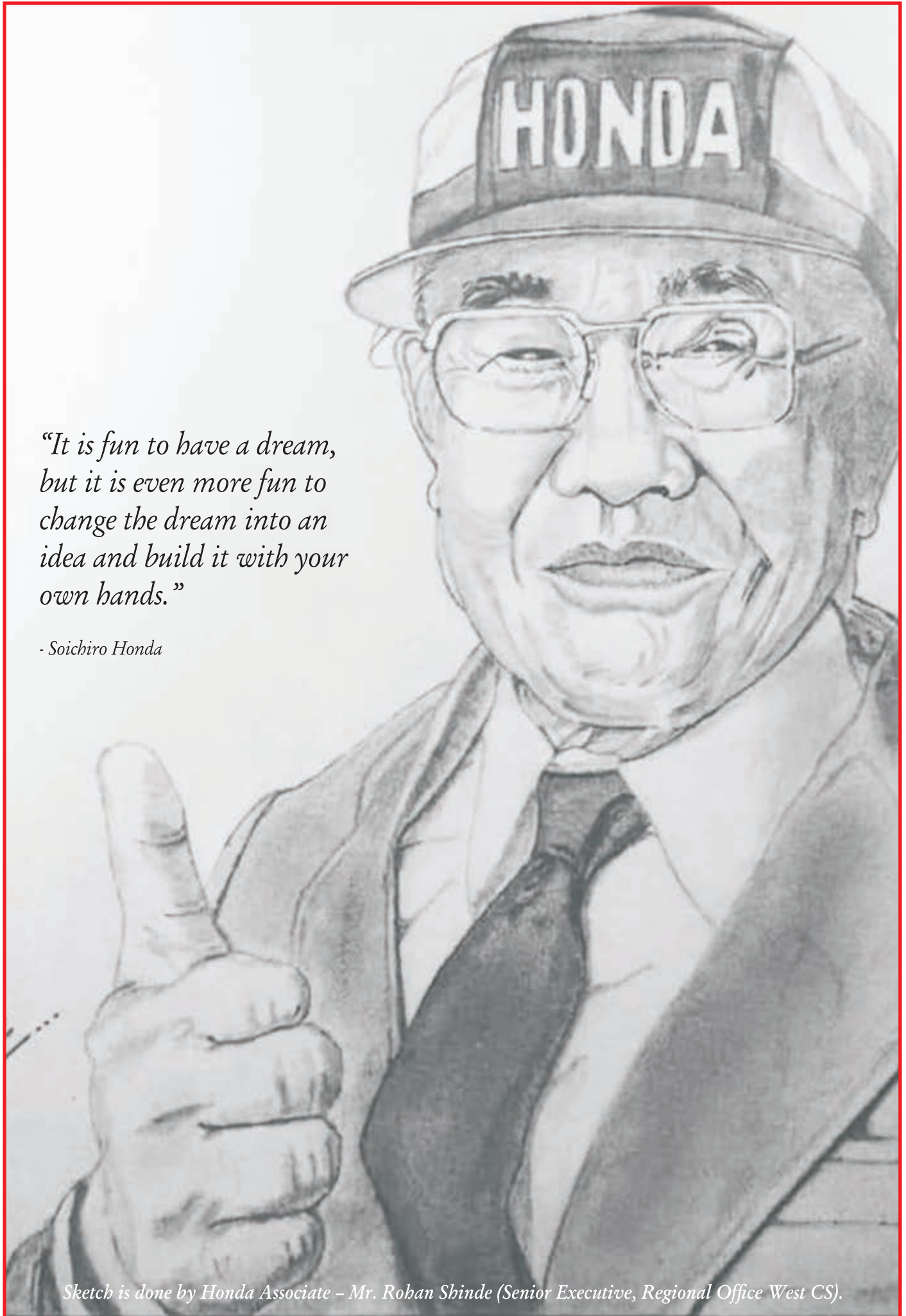
HONDA





*"It is fun to have a dream,
but it is even more fun to
change the dream into an
idea and build it with your
own hands."*

- Soichiro Honda



Sketch is done by Honda Associate – Mr. Rohan Shinde (Senior Executive, Regional Office West CS).

The CSR Committee



Mr. V. Sridhar
Senior Director - Purchase



Mr. Kenji Hamada
Director & CFO



Mr. Hiroyuki Sukegawa
Director



Mr. Vinay Dhingra
Director - General & Corporate Affairs



TABLE OF CONTENTS

<u>1</u>	List of abbreviations
<u>3</u>	From the President's Desk
<u>6</u>	Q and A with the Director
<u>8</u>	Our Philosophy and Approach: Creating Credible value and Measurable Impact in line with Honda's Global Vision 2030
<u>10</u>	Road safety
<u>23</u>	Environment
<u>26</u>	Healthcare
<u>36</u>	Education
<u>50</u>	Rural Development
<u>53</u>	Promotion of Sports
<u>58</u>	Awards
<u>60</u>	Financial Reporting
<u>61</u>	Media Coverage

List of abbreviations

◆ AIIMS	All India Institute of Medical Sciences
◆ ALIMCO	Artificial Limbs Manufacturing Corporation of India
◆ ANC	Anti Natal Care
◆ BMI	Body Mass Index
◆ BTLS	Basic Trauma Life Support
◆ CBSE	Central Board of Secondary Education
◆ CFI	Cycling Federation of India
◆ CFO	Chief Financial Officer
◆ CII	Confederation of Indian Industry
◆ CSR	Centre for Social Research
◆ CRP	Community Resource Persons
◆ GDD	Gyantatra Udbhav Digital Dost
◆ HVZ	Haryana Vision Zero
◆ IDTR	Institute of Driving Training & Research
◆ ITI	Industrial Training Institute
◆ IOM	Indian Olympic Association
◆ KPI	Key Performance Indicator
◆ MMU	Mobile Medical Unit
◆ NGO	Non-Governmental Organizations
◆ NSDC	National Skill Development Corporation
◆ NSQF	National Skills Qualification Framework
◆ OPD	Outpatient Department
◆ PVZ	Punjab Vision Zero
◆ RCI	Railway Children of India
◆ RPF	Railway Protection Force
◆ SDGs	Sustainable Development Goals
◆ SDMS	Student Data Management System
◆ SHG	Self-Help Groups
◆ SMU	Static Medical Unit
◆ SMC	School Management Committee
◆ SSA	Sarva Shiksha Abhiyan

- ◆ SSDH School of Skills Development in Hospitality
- ◆ STP Sewage Treatment Plant
- ◆ THSC Tourism & Hospitality Skill Council
- ◆ TRF The Raahgiri Foundation
- ◆ UCI International Cycling Union
- ◆ WRI World Resources Institute

From the PRESIDENT'S Desk



Atsushi Ogata
President, MD & CEO

The World No. 1 two-wheeler brand since 1959, Honda continues to pave the way for sustainable excellence through its global vision, “To be a company which society wants to exist” – a belief that true development and growth can only be achieved through harmonious co-existence with the environment and community.

Our vision is the guiding pillar of Honda's approach to Corporate Social Responsibility (CSR) and serves to strengthen our commitment towards driving social development. Honda's dedicated CSR vertical aims to propel India's advancement by aligning with both national priorities as well as the United Nations Sustainable Development Goals (SDGs) for 2030. Moreover, Honda has deeply invested in the welfare of local communities and strives to work in cognizance of the local developmental needs by adopting a community-centric lens to all our activities. Balancing this three-pronged ideal, we have meticulously built our CSR interventions across 6 broad themes– Road Safety, Healthcare, Education and Skill Development, Empowerment of Women, Rural Sports and Environmental Sustainability.

Transcending beyond mere compliance, Honda's CSR prerogative integrates Honda's social interventions with its overall business strategy, acknowledging that this is fundamental for building an inclusive economy based on social trust. To this end, our foremost priority, Road Safety awareness expansion is the practical demonstration of our founder's belief, “As long as we are handling a mode of transportation, we are entrusted with human lives”. Through our flagship interventions 'Haryana Vision Zero' and 'Punjab Vision Zero' Honda is actively reducing road fatalities and thus, continues to make consistent strides towards a safe mobility ecosystem.

In continuance with this goal of strategic and cohesive CSR, we are pleased to share that last year, all Honda group companies in India came together to form **Honda India Foundation (HIF)**, an independent not-for-profit organisation with an aim to synergize our CSR efforts and catalyse meaningful and sustainable development. Going forward, we aim to bolster HIF to driving CSR across Honda Group and thereby ensure that investments are strategically utilized for maximum impact.

Ending this year, the COVID-19 pandemic has changed the way we live and introduced the New Normal to the world. During this challenging period, Honda re-oriented its CSR activities on a 'Safety Comes First' approach and fortified efforts towards ensuring the safety and well-being of the complete Honda family - employees, customers and the society at large. Given the globalized scale of COVID-19, we understand that society will be experiencing ripples of its impact for a long time to come. We at Honda, will endeavour to remain vigilant, conscientious and agile in our evolving response.

Our CSR report for the year 2019-20, **“Steering Society Towards a Sustainable Tomorrow”** highlights our journey across the focus intervention areas, renews our commitment for engendering social change and charts a transformative course towards an inclusive, sustainable future.





“

Enjoying your work is essential. If your work becomes an expression of your own ideas, you will surely enjoy it.

”

- Soichiro Honda

From the desk of Chairman CSR Committee



V. Sridhar

Senior Director - Purchase

We, at Honda 2Wheelers believe in the ethos of delivering true value - be it to our millions of customers who have been cheering us for the last 20 years, or to the larger society who we uplift through our myriad initiatives. Our central tenet remains 'Striving to be a Company that Society wants to exist' and our CSR strategy is just one way we embody this.

Corporates understanding their developmental role in the society is fundamental for the growth of any society or community and at Honda, CSR is the power to touch lives and to help them develop. Our CSR initiatives are a reflection of intense contemplation on how we can uplift our society and how we can make a difference.

It has been 6 years since the government of India mandated spending under the provisions of the companies' act, 2013 and we have seen the space evolve sharply over this period. From the earlier focus on compliance related processes and sporadic programmes, the space has now transformed to include long term sustainable projects with on-ground government and civil society implementing partners. The focus on monitoring and impact evaluation has led us to create clear indicators of achievement in our project and sustainable impact.

Our CSR initiatives cover a gamut of Sustainable Development Goals, so that our strategies are in line with the global and national priorities. The key pillars of our CSR ventures are road safety, environment, health & sanitation, education, gender equality and rural development. These fields have been chosen so that through our multi-layered endeavours we may build a more equitable society with opportunity for growth for one and all.

Under road safety initiative we have an ambitious aim of creating a collision free society. Towards this goal, we make investments in creation of facilities for training, road signalling and signages, traffic parks, traffic police support, among others. In education, we are empowering youth from the marginalised communities of India through employable skills and making education more accessible for children. We also continue to contribute towards development of villages - the heart of India - by installation of high mast lights, street lights, construction of toilets, underground drainage system, water conservation facilities with pond rejuvenation and strengthening the infrastructure. Our health, sanitation and other initiatives improve the everyday lives of the people we reach, thus enabling them to live to their best potential.

The current COVID-19 pandemic brought unprecedented challenges to the society, with the poor and vulnerable, suffering the most. We at Honda rose to the need of the hour and both our leadership and implementing agencies stepped up relief efforts. From aiding in the disinfectant fumigation, providing immediate relief packages to marginalised families, to facilitating medical guidance, our team went over and beyond our specific CSR mandate to respond to the crisis in meaningful ways and continues to do so.

This year, we also launched the Honda India Foundation, the CSR arm of Honda for further servicing the society while ensuring stringent compliance and reporting of progress. Through a dedicated team and efficient use of resources, we are committed to providing value to the society, for days and years to come.

Q and A with the Director



Vinay Dhingra

Director - General & Corporate Affairs

Q1. Over the last few years, the CSR space has been undergoing a transformation, from compliance-oriented to strategic impact. How has Honda 2Wheelers adapted to this new direction?

Ans. - Honda CSR is based on our company's philosophy "Striving to be a Company that Society wants to exist". Instead of mere complying with the law, Honda CSR aims for the betterment of the society. The objective is derived by implementing outcome oriented, high impact, projects which leads to sustainable society. All our projects are aligned to global objective of SDGs (Sustainable development goals) and national mission.

For strategic impact, we have created Honda India Foundation (HIF), a trust registered under Indian Trust Act, which synergizes CSR projects of Honda Group Companies operating in India.

Q2. With COVID-19 becoming part of our new normal, how do you see CSR evolving with it?

Ans. - In the short time, the pandemic has opened up various scope for addressing the society need and we shall look at all possibility to cover them under our CSR programs. We took prompt actions such as providing meals, face masks, PPE kits, sanitizers, thermometers, fumigation machines, and infra support to government hospitals in remote areas apart from supporting to PM cares fund and state government relief fund.

Q3. What are the measures taken by Honda to ensure that the intended outcome of its CSR interventions is achieved?

Ans. - Honda is globally known for its quality. This aspect is also applicable into CSR practices. Before commencement of the project, the need is gathered from community, intended outcome formulated, which are then broken into KPI. Much thinking & discussions happen within the team along with our advisory partners to ensure the results.

To monitor the projects, we have engaged external monitoring agency and also take help from our plant team, who take routine feedback from community, and report to core team.

Q4. What are some key challenges that are faced by Honda while undertaking CSR?

Ans. - After successful implementations of various projects, the current challenges are growing need from the society, high expectations from stakeholders spread out in vast geographical area and the tight budget. Other challenges are identification of the right NGO partner, the community need and monitoring the sustainability of programs.

Q5. Going forward, what are Honda's future CSR plans?

Ans. - After formulation of Honda India Foundation our plans are to synergize the CSR efforts for all Honda group of companies in India. The prime focus shall be on projects based on key pillars such as (i) road safety to ensure collision free community (ii) environment sustainability to ensure blue skies for our children (iii) Healthcare for the new normal era with COVID.



Our Philosophy and Approach

Creating Credible value and Measurable Impact in line with Honda's Global Vision 2030



We at Honda 2Wheelers believe in the power of creating credible value through decisive actions that bring about sustainable change in the world around us. For achieving this, we engage in diverse socially responsible development programs that are inclusive and are geared towards long-term impact. Through our need-based programs on crucial social issues such as healthcare, education, road safety, gender equality, and more, we embody our company's central tenet of "Being a Company that Society wants to exist".

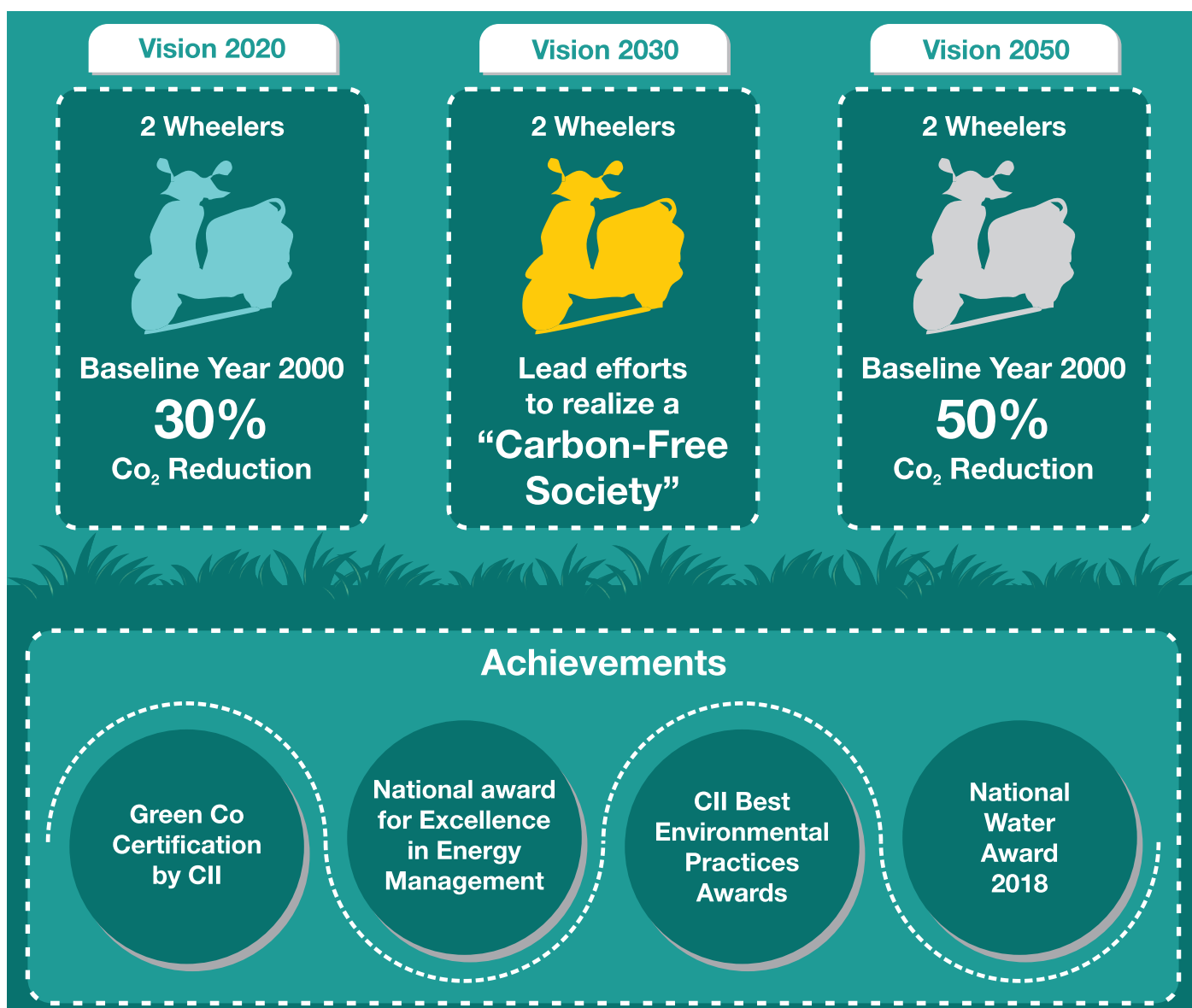
Honda has formulated a bold 2030 Vision, expressed as "Serve people worldwide with the joy of expanding their life's potential" — Lead the advancement of mobility and enable people everywhere in the world to improve their daily lives. The vision doesn't stop at achieving growth for the company but sets the groundwork for specific interventions that expands the impact the company has on the society, by touching innumerable lives.

We take from the Global vision 2030, to strengthen our approach which has four key functional stages – prioritising the issues to be addressed, reflecting the changes in strategy, measuring the impact with pre-defined indicators and realising the Global 2030 vision. Our approach also weighs in the globally relevant perspectives and social issues pursuant to the global sustainable development agenda. We have aligned our programmes and indicators with Sustainable Development Goals

(SDGs) global framework. SDGs are global development goals that address key aspects of universal wellbeing and provide a framework for strategies that will benefit the larger community. Honda invests greatly in programmes linked to most of the SDGs, so that we help Indian society in furthering its sustainability agenda.

Since 2001, Honda has been setting new milestones of achievements in India. What began humbly as a single plant in Manesar, Haryana in 2001, has today transformed into a resounding name in scooter manufacturing in the country. With our growth trajectory, the quality and value of our corporate social responsibility programs has also steadily been bolstered. Our projects now cover very focussed initiatives in small hamlets in India to big-budget state-wide interventions, with long-term targets.

This report is a compilation of the key highlights of achievements in CSR projects undertaken with the support of various implementing agencies including governments, NGOs and civil society from March 2019 to March 2020. The report is a brief representation into the impact of our interventions through mapping against pre-decided indicators and real, human stories of change in people's lives.





Road Safety

Securing India's Roads to success



Road Safety has been a global priority of Honda since the 1970s. India, unfortunately, ranks 1st in the number of road accident deaths across the 199 countries reported in the World Road Statistics, 2018 followed by China and US. As per the WHO Global Report on Road Safety 2018, India accounts for almost 11% of the accident related deaths in the world. The major reasons for the same has been accorded as negligence of civilians, bad conditions of road, unsafe vehicle designs and lack of emergency services. The Indian Government is working to eliminate road accidents death toll by developing and implementing road safety policies, ensuring effective policies for the control and enforcement of liquor laws and development of effective emergency medical services.

40,00,000
People
Benefitted



Looking at the current scenario, it's important that different stakeholders such as government and public sector, local and regional governments, communities, police and enforcement services, health agencies and professionals along with road engineers, highway authorities and driver training providers should join hands towards making Indian roads a safer journey.



Haryana Vision Zero and Punjab Vision Zero 2019

Convergence for Road safety

We at Honda 2Wheelers have undertaken different activities and initiatives that are organized across the country to link the concerned sectors for making road safety more holistic. Honda India believes in building a collision free society and providing lifetime safety education for all road users, regardless of age. Honda India is committed in its effort to promote road safety through major initiatives like HVZ and PVZ.

Lane markings were missing on some spans of NH 48 though Kherki daula to Kapriwas, thus intimating the respective department through DRSC meeting, the markings were done in the period of a month. Due to Design Fault at AIT Chowk, Gurugram, wrong side movement was a common occurrence, which was leading to collisions. Jersey barriers were installed to avoid the mishap.

Before (Kherki Daula to Kapriwas)



After (Kherki Daula to Kapriwas)



Before (AIT Chowk, Gurugram)



After (AIT Chowk, Gurugram)



Accident prone areas on roads were identified and corrected through appropriate interventions

The Haryana Vision Zero (HVZ) is Honda's flagship road safety programme launched in May 2017 to achieve zero road fatalities across the State of Haryana. It has been envisaged in partnership with Haryana Government, WRI India and NASSCOM Foundations. The Programme has helped in developing a case for evidence-based action using black spot identification, road safety, improved signages, reflective road marking, FIR analysis and crash data investigation considering the core 5 E's of road safety, namely, engineering, enforcement, education, emergency care, and engagement.



5 E's of road safety

Engineering

Enforcement

Education

Emergency care

Engagement



Honda, through HVZ has created a platform for various government departments to reduce gaps, potential implications and act in concerted manner to make roads safe. HVZ covers 22 accident prone districts of Haryana.

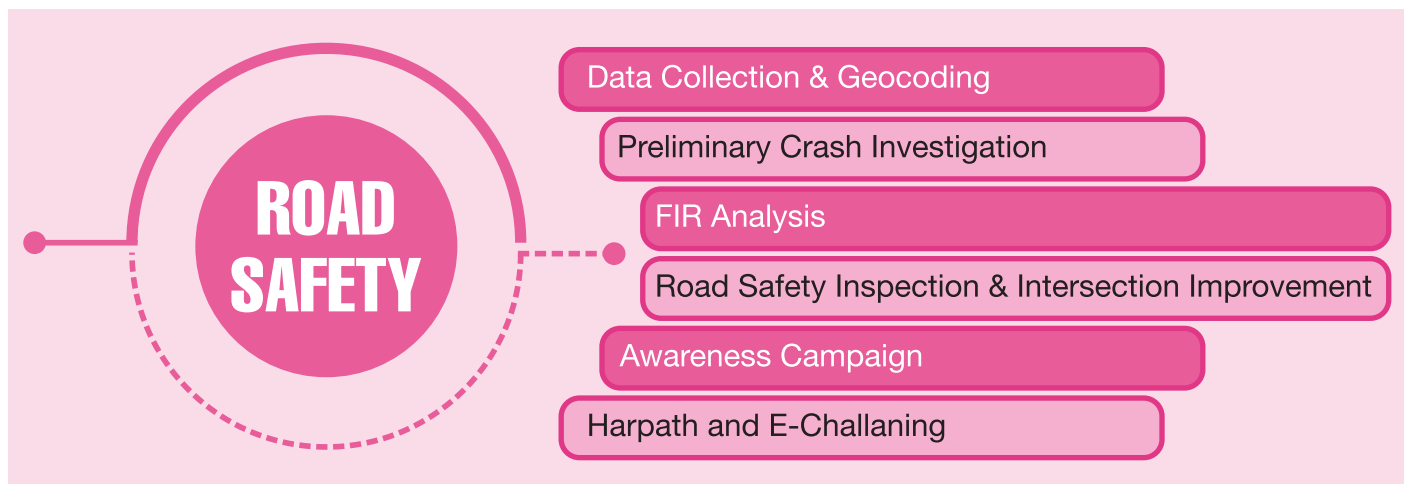


NH- 48 (NHAI) Implementation



Sonapat Bus Stand Implementation

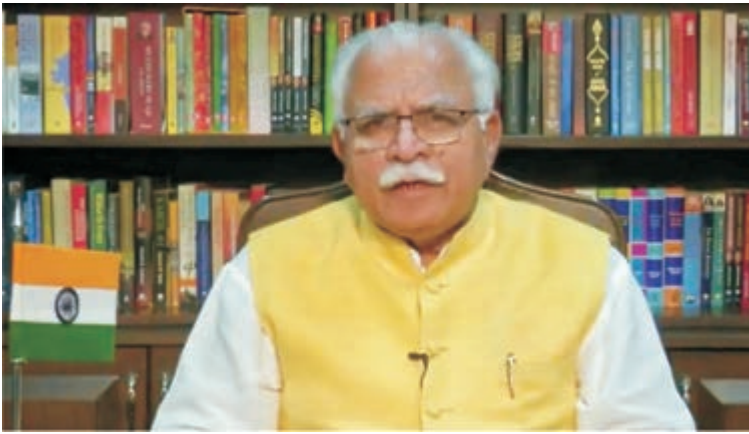
(L-R):New chevron signboards and curve markers placed at Manesar; markings on round about



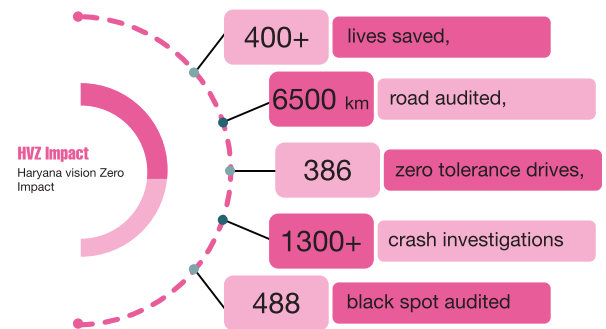
Hon' CM of Haryana joining Raahgiri Celebrations in Gurugram, Haryana, conducted as part of HVZ intervention

“Road fatalities reduced by 6.7% thanks to Honda’s initiatives” - Hon’ CM Haryana





Hon' CM Haryana congratulating Haryana Vision Zero campaign on its 2 year anniversary



Road Safety signage and construction as part of HVZ

Honda similarly extended its support to Punjab Vision Zero (PVZ) like Haryana Vision Zero covering top 10 accident prone districts (Amritsar, Gurdaspur, Jalandhar, Moga, Ludhiana, SBS Nagar, Rupnagar, Fatehgarh Sahib and Patiala) of Punjab. PVZ is operationalised using a participatory approach involving the Punjab government, Punjab Police, Institutes, NHAI/MC/ Developing Authority and NGO's for making safer roads.



Punjab has shown a decline of 4.75% in number of fatalities and PVZ districts have shown a steep decline of 14% in 2019



Institute of Driving Training & Research (IDTR), Karnal and Regional Driving Training Centre (RDTC), Gurugram

Developing sensible future drivers and riders

Honda 2Wheelers in collaboration with Haryana government, has initiated construction of Institute of Driving Training & Research (IDTR) at Karnal and Regional Driving Training Centre (RDTC) at Gurugram to provide practical training to drivers regarding sound driving habits and to impart adequate information on traffic rules.

The construction work under Phase I like boundary wall, test track is already completed for Institute of Driving Training & Research (IDTR) at Karnal, but construction of automated sensor track is under progress due to some challenges like Sewage Treatment Plant overflow and tree shifting. The plan for Phase II includes administrative block building, simulator rooms, classrooms, RTO Rooms, canteen, hostel, workshop and parking space. The construction work is under progress with some challenges like STP permanent solution, drainage pipeline beneath the administrative block, which needs to be replaced.

On similar grounds as IDTR, Regional Driving Training centre (RDTC) is on full swing and the work under Phase I like construction of boundary wall, concertina wire fencing and construction of guard room is completed.



Showcasing IDTR through 3D Imagery

Drive Smart, Drive Safe

Awareness Campaign Impact

Number of Beneficiaries

58 camps
(Oct 2019- Feb 2020)

7,974



Ongoing Road safety awareness session



Honda India Foundation Organized Activities

An initiative for road safety and tree plantation

Further strengthening the CSR mandate and developing specific programs for achieving global Vision 2030, the Honda India Foundation (HIF), Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI's) own CSR strategic body was registered in June 2019. HIF executed its maiden program in January 2020 on road safety awareness campaigns and environment sustainability activities such as tree plantation drives at Govt. schools in Gurugram. Under road safety awareness program trainings were conducted on road safety rules, traffic signs, road action figures, road safety act, road safety riding gears to use and road safety postures. Along with these activities, road safety pamphlets were also distributed. Under tree plantation drive, students planted 100 saplings in a Government School ground in Gurugram to create awareness on the importance of environment conservation.



Tree Plantation Drive Through Honda India Foundation



Road Safety Awareness Program Through Honda India Foundation





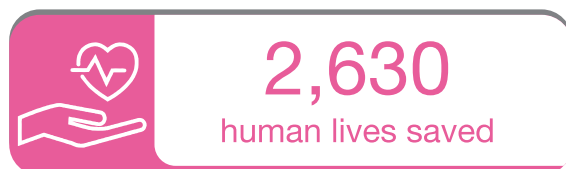
Students learning safe driving lessons in Road Safety Summer Camp

Road Safety for School Kids

Honda in association with various state government authorities conducted National road safety summer camps at its traffic training parks. These summer camps strengthen Honda's commitment to 'catch them young' and develop children as Safety Champs in all aspects of road safety, starting as a pedestrian to a rider. Honda wants to make practicing road safety as a daily habit which will last with the children for life time. Over 7000 students trained by Honda pan India through Road Safety Summer Camps in 12 different cities (Delhi, Hyderabad, Karnal, Ludhiana, Chandigarh, Cuttack, Jaipur, Coimbatore, Chennai, Bhubaneshwar & Thane).

Police Assistance Booth

Helping individuals who need emergency assistance and promote safest commuting on highways



Considering the road accident fatality rate in India, it's vital to incorporate Police assistance at National Highways. To save accident victims, Honda in partnership with Haryana Government constructed 45 police assistance booth across Haryana adding to the previous years' initiative to construct Police assistance booth which were spread over a stretch of 200kms on National Highway 1.



National Road Safety Campaign goes bigger than ever



Firmly believing that awareness on road safety should start from young students to make a safer India of tomorrow, Honda's National Road Safety Awareness Campaign expanded all across India. Nationally, Honda started its biggest ever National Road Safety Awareness programme exclusively for young school students. In the campaign, Honda spread road safety awareness to more than 15,000 students of 10 schools across India. With National Road Safety Awareness Campaign, Honda has reached 1,04,633 individuals in 45 cities across India.

Road Safety Week Celebration

Honda Inaugurates Safety Driving Education Centre (SDEC)



Road safety awareness session on at Safety Driving Education Centre (SDEC) in Ranchi

Honda inaugurated its first Safety Driving Education Centre (SDEC) at RTO premises in Ranchi. This was further extended to Calicut on 6th Sept & Vijayawada on 26th Sept in association with respective State Transport Departments. Under a unique Road Safety Awareness programme, Honda will bring behavioural change in road users by providing, a free of cost 2-hours road safety programme for learning license applicants and traffic rules violators. This programme educates applicants in three batches a day. Mr. Harpreet Singh - Div. Head, Road Safety Promotion explained complete module to senior Govt. officials. Honda's virtual riding trainer



First Safety Driving Education Centre (SDEC) in Una, Himachal Pradesh inaugurated in the presence of Mr. Anurag Thakur, Lok Sabha MP from Himachal, in partnership with State Transport Department

supports theoretical learning on various road safety aspects such as riding etiquettes, road rules, traffic signs and many more throughout the week from Monday to Saturday. Honda is already providing similar kind of training programme at its existing Traffic Training Parks at Karnal, Coimbatore, Bhubaneswar and the most recent at Trichy too. Through these 7 SDECs locations we have successfully completed training for more than 1 lakh participants.





School kids participating enthusiastically in Pedestrian Safety Drives



IMPACT

1 Lakh+
participants

14
traffic training
parks

Alert steps to Stay Safe!

To train pedestrian on how to safely use busy roads, Honda ran a drive “Alert Steps to Stay Safe” for kids and adults. Organized at all 14 traffic training parks, Honda trained 1,24,473 participants through this drive. Few simple yet important steps were shared at this training session:

- Stop, look and listen
- Don't try to cross the road between parked cars
- If possible, cross at a pedestrian crossing or traffic lights
- Never cross at a bend
- If there is a footpath, use it
- If there is no footpath, walk/run/jog on the right hand side of the road, facing oncoming traffic and keep as close as possible to the side of the road
- Wear fluorescent & reflective clothing during night



A large group of school children, mostly in blue and white uniforms, are sitting on the ground in a schoolyard, participating in a poster-making competition. They are arranged in rows, working on their projects. In the background, a banner reads "Delhi Traffic Police School Road Safety Awareness Campaign 2019-2020". A sign in the foreground says "POSTER MAKING COMPETITION". The scene is outdoors, with trees and a building visible in the background.

53 Cities

21



Honda celebrated International women's day with 'Safe Rider, Smart Rider' theme

Aligned with the global theme of 2020's International Women's Day i.e. #IamGenerationEquality, Honda 2wheelers India brought together women of every age, ethnicity, race, religion and empowered them with freedom of mobility.

Making women independent & safe riders, Honda Motorcycle and Scooter India Pvt. Ltd. celebrated International Women's Day across India under its special road safety #SafeRiderSmartRider program. The program followed a three-fold approach and was held at Honda's 14 traffic training parks which saw active participation of over 1,000 females.



Honda in All India Industrial Exhibition

Honda India participated at All India Industrial Exhibition in association with Hyderabad Traffic Police. The aim was to promote safe commuting habits among kids through safe cycling activity and to ensure better risk prediction ability among youth through rider trainers.



Road Safety Awareness Program for Delhi Traffic Female Police Personnel

Honda 2Wheelers dedicated an exclusive day for female staff of Delhi Traffic Police. Honda conducted theory and practical training programmes which included topics like rider/driver behavior and attitude, riding gear and driving posture explanation, road signs & markings, drinking and driving, use of mobile phone and blind spot, etc. for female traffic police officials at Delhi based traffic training parks. A day-long program witnessed participation of 70 police personnel.

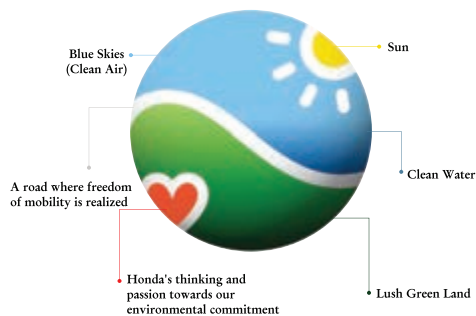




Environment

Blue Skies for Our Children

What is 'Blue Skies for Our Children?'



From reduced emission from our factories to the development of a greener society, vision 'Blue Skies for our Children' has become Honda's commitment to reduce its impact on the environment so that the future generation may feel the joy and freedom of mobility within a sustainable society.

With our vision of 'Blue Skies for Our Children', we have been contributing towards improving environment through sustainable development and business practices. We believe that it is our prerogative as an automobile manufacturer to support the cause for building a cleaner environment. Thus, we have invested in several long-term impact projects for improving the environment such as water conservation, pond development and promotion of solar energy. We are proud to be a part of new India turning a greener leaf.

Honda's Vision for Environment

We created Blue Skies for Our Children as a Global Environment slogan which expresses our commitment to do more to realize our Environmental Vision. This is the driving force behind Honda's efforts to reduce the environmental impact of its operations, as well as throughout the lifecycle of its products. In 2016, Global Honda President, Mr. Takahiro Hachigo gave a sustainable direction towards environment protection by commitment of reducing CO emission and resolving climate issues. As part of our co-existence with society we took a challenge to meet triple zero approach and take a global challenge with a vision to reduce its CO emission by 30% from base year 2000, lead effort to realize a carbon free society in year 2030 & reduce its CO emission by 50% by year 2050. Honda formulated the 2030 vision as an ideal image of what Honda wants to be and continue to be a company that society wants to exist over 100 years.

Honda develops water conservation facility in Vithalapur

Conserving resources for sustainable flourishing

The focus of this initiative is to develop effective and sustainable infrastructure for water conservation through refurbishment of three ponds across 23 acres of land in Vithalapur, Ahmedabad, Gujarat. To ensure a resourceful future for the generations to come, we at Honda 2Wheelers have kick started this project step-by-step through levelling the ground, deepening the bottom, stone pitching and creating recharging pits in order to maintain and rise the water table as required, depending on weather conditions. Through this water conservation intervention, we aim to benefit Vithalapur by ensuring perennial water supply to the villagers.

Honda Leadership, including, Mr. Kazuhiro Odaka - Operating Officer, Honda Japan, Mr. Hiroyuki Sukegawa - Director, Mr. Bhasker Chhabra - Plant head, Gujarat Plant & Mr. Sharad Pradhan - Div. head, CSR visited the project location to monitor progress.



Honda Leadership from Japan visited project location to monitor the CSR activities and connect with beneficiaries



Water conservation project captured through drone camera

Lighting up the Darkness



IMPACT

15,000+

**Villagers
Benefitted**

Solar Lights installed at Pali, Rajasthan



Solar Power Grid at Karnal Park

A small city in Rajasthan had accepted darkness as its fate. For more than 15,000 people in this area candles and kerosene lanterns were the only means of light. Villages with electric poles are now lit by solar power. Honda has installed around 300 solar panels in seven villages of Pali, Rajasthan. The step towards lighting up the darkness is maintenance free, cost effective and above all environment friendly. Honda took a similar step in Karnal, where they installed Solar Power grid in the Park area.

To preserve our environment, Honda installed 180 solar lights in 5 villages (Kasan, Baslambhi, Jamalpur, Jauri and Fatehpur) in Mewat, Haryana.



6.62
Lakh+

Beneficiaries

400

Cataract
Surgeries
Performed

3000+

Spectacles
Provided

HEALTHCARE

Reinforcing good health today to ensure a stronger tomorrow



Honda Senior Leadership visiting project location of Static Medical Unit for the community

Good health and wellbeing are the ultimate goals pursued by every individual, nation and the global community for a good quality of life. The SDG 3 also highlights the importance of ensuring good quality healthcare for all as a pivotal accomplishment for the nations to work towards. Effective healthcare and wellbeing of the communities is the driving force towards economic and social development. However, effective and holistic delivery of quality healthcare is often hindered by factors such as poverty, income inequality, poor condition of WASH facilities, food security and climate change. These issues detrimentally impact the rural and marginalised urban population.

Over the past years, despite the Government's widespread interventions in the healthcare sector, the status of the country's marginalised and poor population is worrisome. We at Honda 2Wheelers recognise this challenge and are dedicated to channelizing our resources towards making India a healthier nation through our interventions to support provision of good quality healthcare to all sections of the society.



Healthcare to Hut in Uttar Pradesh

Quality healthcare with every step

‘Healthcare to Hut’ is an initiative for providing free diagnosis of basic health services at health check-up camps organised by our implementation partner Swasth Parivar Ek Prayas, working actively in the field of primary health care, health and sanitation and skill building of the underprivileged sector of society. At these camps, essential tests for detection of blood pressure, blood sugar, blood haemoglobin, heart rate, routine blood grouping, pulse oxymetry, Body Mass Index (BMI) texting, typhoid, malaria, syphilis, ECG and others are conducted. These check-ups are organised considering the geographical and social limitations that impede access to services for the community, and especially vulnerable groups such as women, elderly and specially-abled. These camps have been instrumental in spreading important information to the communities about good health practices to follow and timely detection of critical health issues.

We at Honda 2Wheelers are supporting ‘Healthcare to Hut’ to further the impact created in the past years ensuring easy access to good quality health to those in need. This year we supported Swasth Parivar Ek Prayas in organising a ‘General health check-up camp’ at Dadha village, Kasna in Greater Noida UP, wherein 30 essential medical tests were conducted, medicines and medical kits were distributed and follow up plans were prepared and shared with patients diagnosed with serious medical conditions. For patients diagnosed with cataract, operations were scheduled and spectacles were distributed.

Impact of the Healthcare to Hut camp - Through Honda India Foundation

122 villagers impacted

45 General OPD tests were conducted

102 blood tests were conducted

Awareness session on basic hygiene and good health practices was conducted for 50 children



Villagers registering for various health check-ups



Mega Health Check-up Camp in Haryana - Through Honda India Foundation

Right steps towards right to health



*Ongoing health check-up camps in Dadha village,
Greater Noida, Uttar Pradesh*



Health awareness session with students

Impact

355 villagers impacted

126 eye care and 13 cataract check ups conducted

69 General OPD tests conducted

111 Obgyn (Obesity and Gynaecological) check ups conducted

47 pediatric and 12 Haemoglobin check ups conducted

2 patients requiring immediate care were identified

We at Honda believe in ensuring good health to all and extending the impact of our efforts to all sections of the society. To pursue this goal, Honda India Foundation organised 'Mega Health Check-up Camp' in Abheypur village in Gurugram, Haryana. This camp was organised as a one-stop destination for health check-ups, disseminating critical information on prevention of various health conditions through good health practices, creating awareness on ophthalmological health, screening and evaluation of eye diseases. At the camp, medicines were distributed and follow up plans were prepared and shared for critical patients and spectacles were distributed free of cost for those who needed them. Specialists from the All India Institute of Medical Sciences (AIIMS) started community awareness building activities regarding the camp, three days prior to conducting the camp to ensure a good turnout of beneficiaries, as well as to spread awareness on good health practices. Further, for critical patients, cataract operations were also scheduled at AIIMS, with their logistics and travel planned and funded in advance to ensure that the mobility constraints of the patients do not affect the patients.

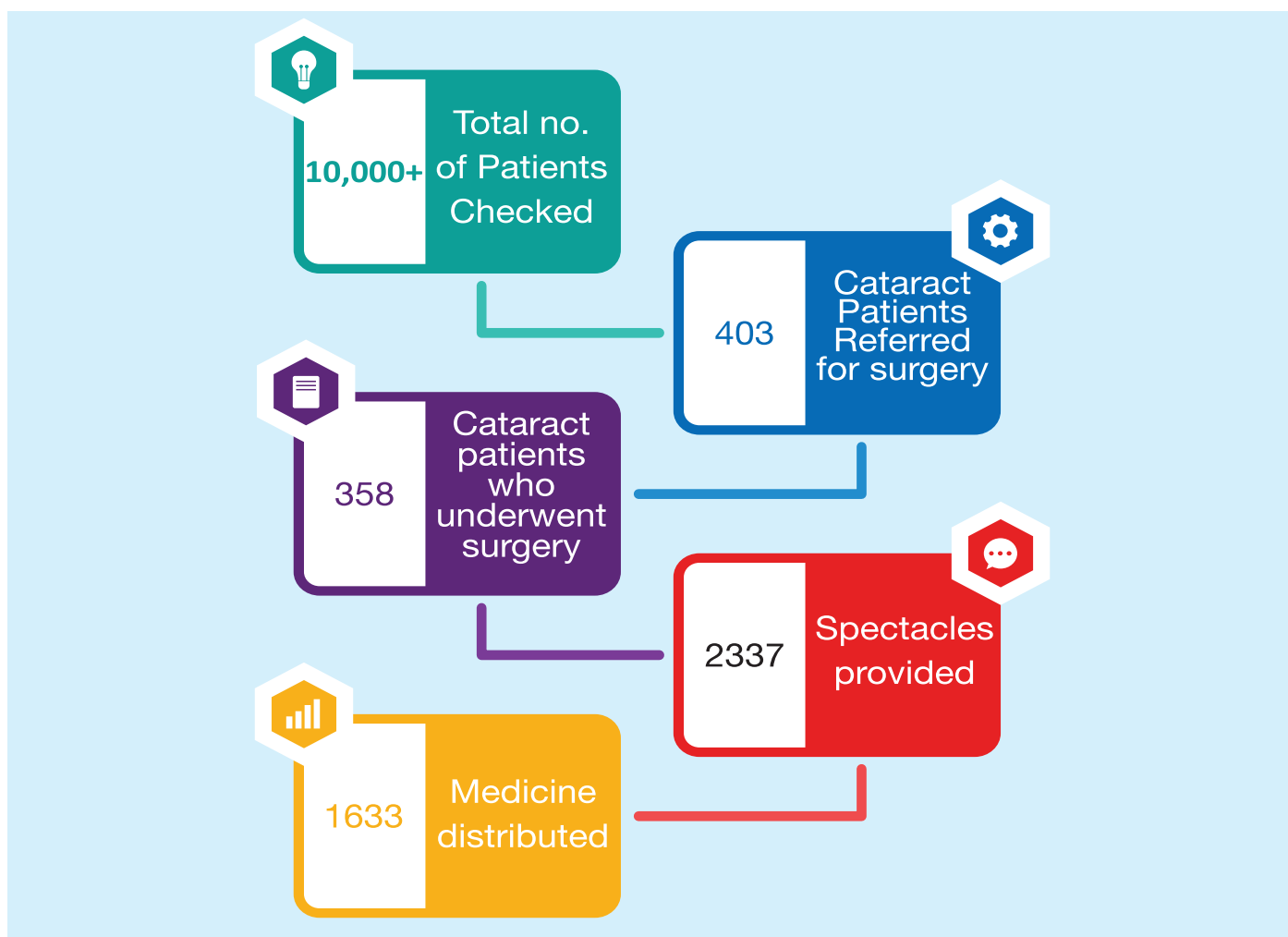


Eye Care Project in Haryana

Let there be light

Cataract is a serious ophthalmological issue that could potentially lead to blindness. India is a signatory to the World Health Organization resolution on Vision 2020 – The right to sight. Despite extensive efforts being taken by government as well as private sector contributors, to combat these challenges and free the country from avoidable blindness is still a tall task. According to WHO, cataract is responsible for 50-80% of the bilaterally blindness in India.

In order to contribute towards treatment of such ophthalmological issues, we at Honda 2Wheelers engage with implementing agencies with strong networks on the ground to deliver good quality eye care and facilitate early detection of cataract cases to those in need. To further this effort, we partnered with Deepalaya, an NGO to set up a Vision Centre in Gusbethi village Sahsola in Mewat district, Haryana. This year, through Deepalaya, we conducted eye check-ups for 10,549 patients in Mewat.



Training programs

We at Honda recognise the pressing need to capacitate the frontline workers, whose role is instrumental for robust functioning of our country's healthcare system. Following this belief, we organised two volunteer training programs at the Vision Centre in Mewat where 20 ASHA workers and volunteers were trained in primary eye care, identification of the blind and visually impaired in the community and sensitizing people about the availability of eye care services at the Vision Centre for their welfare.



Eye Checkup Camps and Diabetes Tests

We further conducted camps this year for detection of diabetes and were able to identify 141 people with diabetes inflicted eyesight issues and counselled them to go for further treatment so that they could benefit from our intervention.

School Vision screening

For detection of eye conditions in students for timely treatment and cure, we organised School Vision Screening program in partnership with Deepalaya at the Vision Centre in Mewat. A total of 3502 students from eight Government and private schools who could not read or write properly due to ophthalmological discomfort were identified and 218 spectacles were distributed to those in need.



Patients availing free eye check ups thanks to Honda's support in partnership with Deepalaya

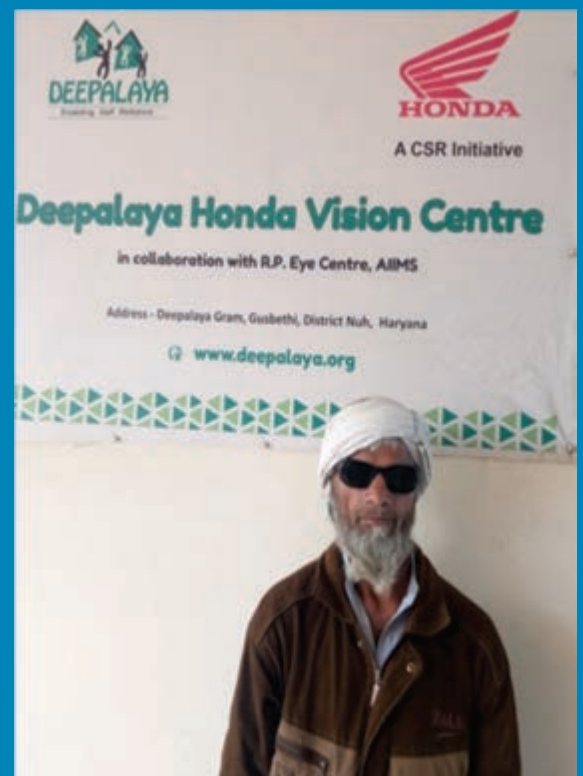


CASE STUDY

Looking at a brighter future

A small-time farmer from Dhulawat village in Tauru, Nuh district of Haryana, Sarfudin Khan was suffering from lack of vision for 2 years due to cataract. Unable to carry out his daily work, he had approached the local private hospital for treatment. The treatment was for INR 25,000, which would cast a serious financial burden on Sarfudin, who earned a meagre monthly salary of INR 3-4,000. He then learnt about Honda Vision Centre from his neighbour who had recently gotten his eye surgery done free of cost from the Centre. Upon screening at Deepalaya Honda Vision Centre, Gusbethi, Khan was diagnosed and referred for cataract surgery.

Sarfudin Khan at the time of discharge expressed his joy at having the treatment done, saying, "I will definitely counsel other patients in the community and motivate them to avail the free services."



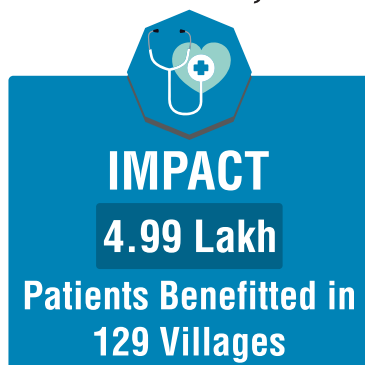
Sarfudin Khan

Nuh, Gurugram, Haryana



Mobile Medical Health Services

Chase miles for dreams, not for healthcare



Access to quality healthcare is hampered due to various mobility issues that may affect certain sections of the society such as elderly, specially abled, children, patients and women from remote areas. Further, infrastructural challenges also impede access to quality healthcare, such as absence of proper roads and transportation issues. Mobile Medical Health Services have proven instrumental in bridging this gap over the past few years. These Mobile Medical Units (MMUs) provide primary medical services free of cost, and further offer transportation services to patients who need to be referred to hospitals for treatment in Haryana, Rajasthan, Karnataka and Gujarat.



Honda leadership interacting with the beneficiaries and implementing partners of the Mobile Medical Unit programme



Villagers queuing up to access services through the Mobile Medical Unit. Over 4.99 Lakh people benefitted



CASE STUDY

On the road to recovery

Dharmpal, a resident of Nagla Farm, Karnal, had been suffering from psoriasis for the past few years. Financial constraints and accessibility issues made it difficult for him to access suitable treatment. MMUs sponsored by Honda 2Wheelers drove Dharmpal along the road to recovery by bridging the gap between inaccessibility and the right medical care for his condition.

Dharmpal has now fully recovered from psoriasis and is leading a healthy life. Dharmpal is thankful to the timely, accessible care made available to him through the MMU and credits his improved life to this initiative.



Dharmpal

Nagla Farm, Karnal, Haryana



Support to the specially-abled

Wheeling towards an equitable and accessible future

We at Honda 2Wheelers strongly believe in strengthening our efforts towards creating a more equitable and inclusive society and support interventions for the welfare of the specially abled. Through interventions for sensitization, building awareness and material distribution for the betterment of the specially abled, we aim to move consistently towards fulfilling our goals.

IMPACT



1,655
disabled
people
benefitted

Wheeling Happiness

The Wheeling Happiness Foundation strives to work for the inclusion of specially abled in the society through awareness workshops across educational institutions and counselling sessions with public and private sector organisations on equal employment strategies, mobility aids and sports equipment. This year we conducted disability awareness camps in Gurugram, Haryana, impacting 413 specially abled persons in attendance. These camps were also attended by partnering dignitaries from Red Cross and the Government.

In addition to the efforts for spreading awareness, we contributed towards distribution of wheelchairs to the physically challenged. Through our partnership with Wheeling Happiness Foundation, 1655 beneficiaries have been benefitted so far.



Ms. Deepa Malik - Paralympic medalist, Arjuna awardee in discussion with the community and government officials



Ms. Deepa Malik encouraging the specially-abled and distributing wheelchairs to them



Honda Helps Specially-abled People Under ALIMCO Project

Quality support to section of the society that needs the most help

In partnership with Artificial Limbs Manufacturing Corporation of India (ALIMCO), this year we distributed aids and assistive devices to 201 specially abled persons in Haryana, Rajasthan, Karnataka and Gujarat. Through our efforts in spreading awareness and assistance to people with special needs, 1655 people benefitted in these four states.

State	Beneficiaries
Haryana	551
Rajasthan	313
Karnataka	243
Gujarat	548



Mr. Bhasker Chhabra - Plant Head Vithalapur, Gujarat, interacting with the beneficiaries



Distribution of aids and assistive devices in Gujarat



Physiotherapy equipment to serve the elderly

Care for our society's seniors

Earth Savors Foundation was set up with an aim to serve the under-privileged people. The foundation's shelter home is named Gurukul and is based in Bandwari village in Gurugram. The volunteers from the organization rescue the elderly and rehabilitate in their shelter home free of cost. Taking a step towards supporting these geriatric people, Honda provided physiotherapy equipment to the foundation.



To pursue our goal of promoting an inclusive society and welfare for those suffering from disability, Honda contributed towards provision of instruments for physiotherapy in partnership with the Earth Saviour Foundation.



National Association for the Blind

No hurdle too big for the resolute



Trainers giving individual attention to each child with multiple disability at the Honda 2Wheelers funded National Association for Blind Centre



IMPACT

80 Children
with multiple
disabilities
supported
at centre

30 Children
supported
at home

The lives of children with multiple disabilities are filled with multiple challenges. Honda 2Wheelers in its commitment to supporting the most in need, has been giving financial support to National Association for the Blind for providing need-based interventions to children with multiple disabilities since Sep 2017.

The programme includes training and capacity building of parents to handle their child's disability and impart life skills. It also includes functional and clinical assessments of the children, followed by the development of an individualised educational plan for all. In addition, assistance is provided for the procurement of assistive devices such as hearing aids etc., disability certificates, Aadhaar cards and other requisite documents are needed for beneficiaries to avail different schemes provided by the government.

The expert trainers have identified several vocations like pottery, jewellery making, papier-maché, and chocolate making that are taught to the beneficiaries in the centre, so that they can stay engaged and earn. The products created by the children are marketed to corporate offices and schools through stalls, kiosks at exhibitions, festival markets etc. Further, social and cultural events are organised for the children and the parents to build positivity around the child, for their better development.

Currently, around 80 children who have visual disability, along with several other disabilities such as locomotive, intellectual, nervous etc., are provided education, therapy and positive engagement by NAB in the project. Children are provided these interventions at the NAB centre, and a team of field workers also visits those beneficiaries at home, who are unable to travel to the centre regularly.



Children with multiple disabilities are seen participating in Sports Day, helped by their trainers, organised for children and their parents as part of project activities



1 NO POVERTY



4 QUALITY EDUCATION



10 REDUCED INEQUALITIES



EDUCATION

Sowing the seeds of learning



Students reached through our programs **1,98,000+**



Trainees Skilled **350+**



Young women given self-defense trainings **300+**



Job Placement **100%**



Education has a transformational role in addressing the developmental challenges that the world faces today and over the next few decades. In the words of United Nations, 'Education is a fundamental human right and essential for the exercise of all other human rights.' A key Sustainable Development Goals, education is linked positively to all other SDGs and boosts their achievement in a complementary way. Thus, investment in quality education is an investment in the future for any country and demography.



Honda supports rural education by providing shed for mid-day meal distribution

Ensuring comfortable access to nutrition



IMPACT
Students
Benefitting
Everyday

600

“We have over 500 students in our school but there was no large hall or shed for community gathering in the school. While serving mid-day meal to children or whenever we organised any event, held assemblies, prayer meets etc. children were forced to sit under the harsh sun. Thanks to support from Honda 2wheelers, a shed has been constructed in the school, which provides ample space and shade to children for all daily activities. Now children don’t fall sick due to the extreme heat, and hence improve their attendance in school and learning in class.”



Vanodiya Ashwin Kumar Babubhai
Principal, Government School,
Vithalapur, Gujarat

Lack of suitable designated space for students consuming the meals provided in Government schools as part of the mid-day meal scheme, makes it difficult and unsafe for the pupils to eat in schools. Schools often have constraints such as lack of covered space, unclean surroundings, weather conditions and lack of basic hygiene in the premises. This also often leads to littering in the classrooms by the children consuming their meals. We observed this challenge and initiated the construction of sheds at Government schools in Vithalapur and Keshavpura in Ahmedabad district, Gujarat. Post completion, these spaces were duly handed over to the respective principals in these schools. Since then, 600 students have been benefitting daily from these designated spaces to consume their meals comfortably and safely.



Mid-day meal distribution shed



Transforming Lives of Youth by Skilling up on Hospitality Management

Specialised skills for youth of a special region



180

Young
Individuals
Benefitted



100%

Placement
of
Trainees



The North-Eastern states of India face several challenges due to the social unrest, geographical barriers, lack of development, among others. Manipur in particular, with high minority and tribal population has seen decades of economic and environmental problem due to the often-imposed bans and blockades in the state, especially in districts like Ukhrul and Churachandpur. An important indicator of development of a region is the life expectancy at birth. The life expectancy at birth in these district stands at around 57, which is significantly lower than the national average of 69, as per a Baseline Survey of Minority Concentrated Districts done by Ministry of Minority Affairs, Government of India.

It is in this background that Honda 2Whealers India is supporting Visan Foundation to provide employable skills along with technical job-related specialised skills in the hospitality industry to youth from this region. The programme is aimed at creating awareness, livelihood and job opportunities, as well as setting off a chain of development in the region. The program identifies youth and provides them with free of cost employment-linked training aligned to the National Skills Qualification Framework (NSQF).



Students learning hospitality skills during their training



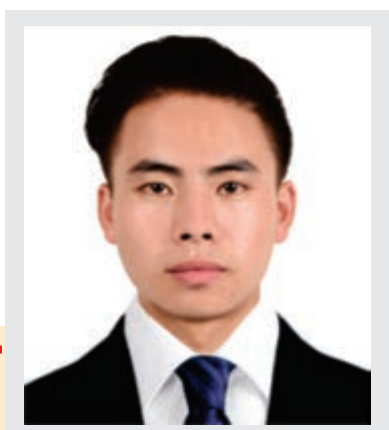
The programme is realised through a specialised training unit called the School of Skills Development in Hospitality (SSDH) registered with the Tourism & Hospitality Skill Council under National Skills Development Corporation (NSDC). The program trainings and duration are based on the job requirements of a Food & Beverage Steward NSQF Level 4 in accordance with the National Occupational Standard of 340 hours, with eight hours of classes everyday through the week. Post the residential training program, the students are registered on the Student Data Management System (SDMS) of the Tourism & Hospitality Skill Council (THSC) and given a THSC Skill Certificate upon successful completion. They are also supported in acquiring placements based on their interest and availability.

This year the programme ran in three batches, supporting 180 trainees including both men and women from the Manipur tribal belt. The training includes industrial visits and lectures by experts and trainings for placements. The programme saw 100% placement in various F&B roles in hotels and restaurants such as Taj Hotel (Chandigarh), Hyatt Place (Dubai), ITC, Fortune Select Global (Gurgaon) to name a few.



CASE STUDY

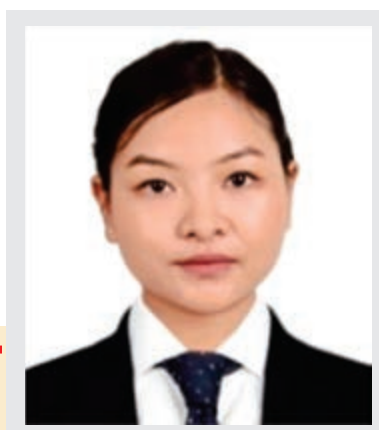
Humble backgrounds, proud placements



Phamatai Mungleng

Placed at Hyatt Palace Hotel, Gurgaon

Phamatai Mungleng from Ukhrul, Manipur, received Food & Beverage Service Steward training by Visan Hospitality at a subsidised fee, under Honda 2Wheeler CSR effort. At the Visan Hospitality training centre, he not only learnt about hospitality but also improved grooming skills. With Honda's support and network linkage within the hotel industry, he got placed at Hyatt Palace Hotel, Gurgaon as an F&B Associate and is earning 15000 INR per month.



Hoineithem Haokip

Placed at Oberoi Hotel, New Delhi

Hoineithem's parents are small-time cultivators and have limited earning. It was her dream to work in a popular hotel to help her family become financially secure. During the course of the training, she became very interested in the Oberoi hotel and made securing a placement there her goal. Today she is a guest service associate earning 22500 INR with Oberoi Hotel, New Delhi. Her humble family can't be more proud!



Honda Contributes to Skill India Mission

Filling skill gaps among youth through Institute tie-ups

The automotive industry is progressing rapidly in technology and innovation. To reduce the gap between requirement and availability of technically skilled workforce, Honda 2Wheelers under its CSR commitment has been skilling up existing manpower through various training program, through our Regional/ Zonal training centres. So far, 43 Skill Enhancement Centres benefiting over 3000 students have been set up in India. The latest centres have been inaugurated in Guwahati, Dhule, Palgad, Shivgange, Kozikode, Gandhinagar, Sarkhez and Rajkot.

Mr. Pradeep Pandey - Operating Head, Customer Service (CS), Saravjeet Chauhan - Regional Manager, CS North, along with the regional team at Jaffarpur Delhi attended the ITI, Skill Enhancement Center inauguration and monitored the development.



Operating head Customer Service with his team at ITI, Jaffarpur, Skill Enhancement Center

Under this project, Honda has signed an MoU with State Directorate for Industrial Training Institute/ NSDC/ASDC. Under this initiative ITI or Govt Skill centre are supported for Infrastructure development at the institute and upgrading course curriculum. As part of infrastructure development vehicle, measuring equipment, service general and special tools are provided to the institute. As a part of curriculum upgradation Honda Certified Courses have also been appended in the existing curriculum of trades at the Institutes. The project further conducts Train The Trainer program for instructors available at the institute to improve their skill and make them aware about the latest technologically advanced industry requirement.



One of 43 Skill Enhancement Centres set up by Honda 2Wheelers

Mr. Koji Takahashi –Deputy Director Customer Service, Masashi Ishida – Advisor North Region, CS along with the regional team of CS at ITI, Panipat, Haryana, Skill Enhancement Centre Inauguration.



Honda Leadership at ITI, Panipat, Skill Enhancement Center



Skill Enhancement Centres cater to almost 3000 trainees

Most of the students recruited from these ITIs will be employed at Honda's various dealerships in the area so that the trainees have an immediate availability of employment and for using their skills in a practical sense immediately. To facilitate access to job opportunities for the trainees studying at these centres, a Job Fair was also conducted in Bhopal and Bhilai area. Around 120 students from Govt. ITI in Chengalpattu, Kerala and from Bhilai and Bhopal have already been rolled out offers by the regional Honda's dealership. Mr. Yogesh Mathur, (then) Regional Head South Sales, Mr. M Srivathsa – Regional Head South CS along with the team of CS at ITI, Sivagangai, Tamil Nadu, visited the Skill Enhancement Center.

IMPACT



3000

**Students Trained
Every Year,
43 Skill
Enhancement
Centres**



Skill Enhancement Centre inaugurated in Sivagangai



Surakshit Bachpan

Bringing life back on track for vulnerable children

Missing children and trafficking of children are key issues witnessed in India. Many of these children are often found lost, stranded and scared at railway platforms, with no clarity on how to get home or where to go next. Honda 2Wheelers supports Railway Children of India (RCI) for protecting and restoring every child who is alone and at-risk at these railway stations through a 24-hour outreach. Through this program, we aim to transform railway stations into safe and friendly spaces for children by ensuring that railway stakeholders and officials are sensitive and aware of child protection issues in context of procedures of the railways.

Since 2017, the programme Surakshit Bachpan is being implemented at two stations of Delhi — Delhi Sarai Rohilla & Delhi Cantonment. This year, the programme has been able to protect more than 1,000 children from immediate dangers. Additionally, 682 children have accessed the Open Shelters and have been supported through services of short-term stay, non-formal education, food, drinking water, recreational facilities, counselling and medical services. Moreover, the program has managed to rehabilitate 343 children.

The programme team organized Abhinandan event to recognize the efforts of Railway officials who have made a positive change in the lives of children and also encourage other Railway officials to follow similar steps. During the programme, 31 Railway officials were felicitated.



Surakshit Bachpan Programme Team organized Abhinandan- A felicitation event of railway officials for their contribution in protecting children at Railway Stations in New Delhi

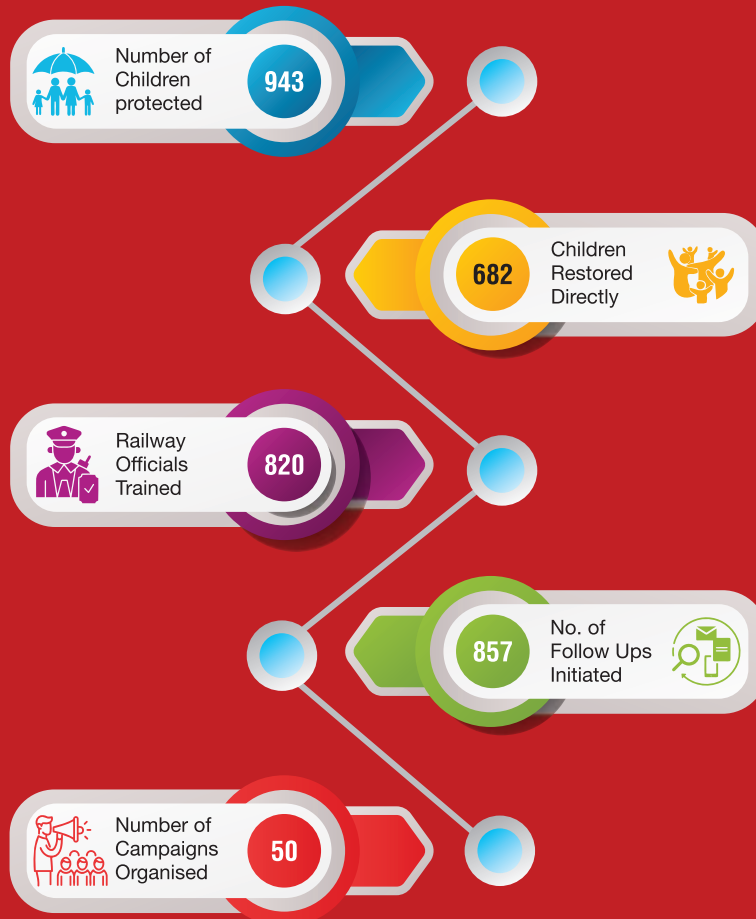


Mr. Sunil Sachdeva
New Delhi Railway Station

“ I have been working with the Railways for the last 40 years. In my experience, railway stations are places where many children at risk might be found. I believe, as a Station Superintendent it is my duty to ensure the children are safeguarded through immediate support. I have myself protected more than 170 children in my time with Railways. I have been felicitated as a Child friendly Officer by the RCI team for my contribution, but all I want to do is to actively ensure completely child friendly railway stations in India.”



IMPACT



CASE STUDY

Instilling importance of education



Gulshan spending time with family, now that he is back home

Gulshan, 13, landed up at Sarai Rohilla Station, having bunked school with no where to go. The RCI team came across Gulshan during one of the regular checks held at the platform to find lost children or children in need of help. They learnt that he had bunked school as he was scared of not having done his homework and his father back home who would often act violently with him under the effect of substances.

RCI team reached out to his family and counselled both him and his family and thereby restored him. During March COVID-19 crisis, RCI conducted detailed follow up calls with all beneficiaries and learnt that Gulshan had lost his father and the family was facing serious financial crisis. The team

through Honda's support helped Gulshan attend online classes, and supported his mother in getting a job as a domestic worker.



Library Set up In Government Schools

Promoting the joy of reading

IIT Delhi Alumni Association under Swachhta initiative focuses on improving quality of education in government schools. Gram Panchayats in several villages around



Students Utilising the newly constructed library at Govt. School, Hansaka, Rewari

Gurgaon, Haryana, where the initiative is being run, requested Honda 2Wheelers to adopt government schools and develop state-of-art libraries for providing children the ripe environment amenable to learning. To focus on providing access to learning and to promote joy of reading, Honda supported establishment of libraries in eight government schools, namely– GSSS Majra Sheoraj, GSSS Hansaka and GSS Tatarpur in the region.

Further, Honda will also be supporting three of the schools in construction and infrastructure to enable them to provide better facilities to students of the schools. Based on needs of the school, Honda will look to provide desks, class room boards, water coolers with RO, clean toilets etc. to them.

We at Honda, trust that an improved schooling environment improve the retention and quality of education made available in the school. Our previous experience of providing drinking water access and water coolers to schools in Manesar Haryana, have shown positive impact on the attitude of school children.



Students Utilising the newly constructed library at Govt. School, Tatarpur, Rewari



Keys handed over to Principal

Honda contributes to Pravesh Utsav Program at Gujarat and Karnataka

Ensuring essential school supplies for government school children



IMPACT



8300+

**Children
Benefitted
Till Now,
62 Schools**

Students of Vithalapur Government School joyous after receiving new school supplies with Honda's support during Pravesh Utsav Program

Who doesn't recognise the joy of children receiving new stationery, bags and uniform before the start of a new school session? The joys also translate into increased school retention in case of children belonging to impoverished families, studying at government schools. Often these children are deprived from continuing their school education, because of these expenses, which for some families are an additional financial burden.

Thus, Honda 2Wheelers has been supporting Government of Gujarat for the last four years (from 2016 to 2002) in providing school uniforms, school bags, shoes, stationery cum education kits, water bottles and other essential school going requirements to government schools in 58 villages of Mandal, Detroj, Kadi & Viramgam block of Gujarat. The initiative delivered essential school supplies, to around 1750 children across 62 schools. This added support did not just multiply the smiles of school children, but also in many cases helped sustain their education.



Pravesh Utsav being celebrated in 21 villages in Shivarpatna gram panchayat, Karnataka with over 1200 children benefitted



Nai Disha: Mission to reduce school dropouts

Strengthening schooling by increasing retention

Honda is supporting KED Methodology (Kunskapsskolan Education Division) in running a program for school students enabling them to increase their chances of earning their livelihood by providing them vocational training and supporting their skill development. The programme is currently operational at G.S.S. School of Sector - 4/7, Gurugram. To ensure that the right training modules are provided, Honda core team visited and interacted with the students and teachers for their inputs and aspirations. Subsequently a skilling lab has been set up in the school for the benefit of its students.



Students and teachers engaging in Kedman Skilling Lab in GSSS school in Sector 7, Gurugram

CET/NEET Coaching support for students in karnataka

Free coaching classes for competitive medical entrance tests held for 100 students of Malur Taluk in Karnataka. Classes for CET (Common Entrance Test) and NEET (National Eligibility cum Entrance Test) were held in Government PU college Malur and supplemented with online classes. The Principal of Malur Govt college shared that he has seen an increased in admissions in the current academic year, due to the free coaching available.



Students in Karnataka during the entrance test

Supporting Skill India Mission through Honda Centre for Excellence

Imparting Technical Skills for Youth Employment

In tandem with our focus on supporting education and economic empowerment through skilling of youth, Honda runs National Skill Development Corporation (NSDC) approved courses for youth from economically disadvantaged backgrounds in sectors such as tailoring, beauty, computers, motorbike technician, among others. In these courses, implemented by Labournet Services India Pvt. Ltd., youths from various local towns are encouraged to participate and learn job skills.

Skilled training delivered for:



Tailoring



Beauty Assistantship



Computer operatorship



Motorbike Technician training

Under these various initiatives, a total of 7,000+ youth have undergone training till date. These youth are now empowered to earn gainful employment and build careers of their choice thereby uplifting their families from a life of poverty.



Meritorious Students after certification ceremony at Lucknow

IMPACT



youth given
employability
training

7000+ youth



Honda Team interacting with instructor and students





Impact assessment by Honda CSR team - interaction with beneficiaries

Unnati...Aao Sawaarein Apna Kal

Changing mindsets through skilling young women

Honda 2Wheelers recognises the importance of women empowerment and gender equality in key development metrics of the society. Thus, we have been contributing to programmes that support young women in rural communities in earning gainful employment. We are supporting a programme Unnati – ‘Aao Sawaarein Apna Kal’ implemented by Development Alternatives, with the goal of empowering them. The main objective is to bring a change in behaviours and mindsets towards women in four villages near Manesar, Haryana, both among the larger community and amongst women themselves.



As part of the project, expert trainers undertake skilling modules on short term (3 month-long) courses in tailoring, beautician training or computer operation certified by NSDC. This is often complicated due to the existing mindsets of the community regarding involving young girls in employment. Thus, the project also involves advocating the importance of educating women amongst the families of the women. The official government recognition allows women to use their skills and knowledge in setting up their own businesses.

Additionally, girls are offered self defense trainings to develop their confidence and enable them to venture out more confidently. 25 girls have been shortlisted for academic scholarships and 10 girls have been awarded sports scholarships, which are being facilitated by Honda.

IMPACT



**Over all
Benefited**

300 Girls

Technical Training for Rural Youth

Honda provided technical training to rural youth in Karnataka as part of its CSR in Education initiatives. Trainees were those who had either completed their ITI trainings or passed 10th/12th class. As part of the programme, beautician courses for rural women were also provided.



Meritorious students during certification ceremony at Kolar

Started in 2018, this initiative has provided job skill training to around 800 young people till now.



CASE STUDY

“Instead of asking for financial help, I support the finances in my house”



“I am considered to be equal to a male member in my family,” says Aarti aged 20, who has recently completed her Data Entry Operator training from the Unnati project in Pathredi, Manesar in Haryana. Aarti had earlier struggled to convince her family to allow her to pursue higher education. Through Unnati’s interventions in her village, however, a greater number of girls started signing up for college and the families became more accepting of the practice. Through her course, Aarti was introduced to the basics of computer fundamentals, operating systems, MS Office, Internet and data management. Further, she was trained on good health and hygiene practices, personality development and life skills. She also began to venture out of home more, learn from people around her, and even started looking for jobs after gaining career advice from trainers. Recently she has joined a firm as a receptionist and earns a salary of INR15,000 per month, which she plans to save and invest in her further education.



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES



Rural Development

Developing the roots of the country for a blossoming future

IMPACT



3 Lakh

**People
Benefitted**

Majority of India's population resides in its villages. These villages experience major lacunae in provision of essential needs such as infrastructure, education and healthcare which subsequently results in widespread poverty and inequality in these areas. Over the past years, the Government has introduced substantial efforts for the upliftment and welfare of the rural population. However, there is still a vast scope for various organisations to come together and support the State in further addressing these pivotal developmental issues.

We at Honda 2Wheelers have always believed in targeting rural communities and channelizing efforts for upliftment of population through sustainable infrastructural development, knowledge development and early recovery disaster management protocols to improve their overall quality of life. We aim at ensuring welfare and development of rural India with sustainable solutions for fulfilment of basic amenities. Through the following programs, we have strengthened our efforts to promote rural development for holistic and inclusive welfare of India's citizens in its villages.



Building Smart Villages in Karnataka

Ensuring a cleaner today for a healthier tomorrow

Absence of effective drainage system and sanitation is a major cause of water logging and flooding, making the villages potential breeding grounds for diseases. Lack of adequate Water, Sanitation and Hygiene (WASH) facilities leads to unhygienic village surrounds, making the inhabitants more prone to various infections and other ailments such as cholera, diarrhoea, dysentery etc. Recognizing these issues, we have initiated construction of overhead water tanks, connecting households through pipelines, community water RO, high mast lights & roads etc. in Mindahalli and Karinaiyakahalli. The construction is presently underway and once completed, it would effectively ensure safer, cleaner and hygienic surroundings for the inhabitants in these villages.



Community water RO plant, Overhead water tank & high mast light at Karinayakahalli & Mindahalli, Karnataka



Underground drainage and drinking water lines laid down for 450 households in Mindahalli and Karinyakanahalli villages in Karnataka



Honda Making Vithalapur Open Defecation Free

Building healthy practices and hygiene in rural India



Honda 2Wheelers is committed to investing in improved health of people in our villages. Working towards the mission to completely eliminate the practice of open defecation in Vithalapur village, Honda has already constructed 200 household toilets in 2018-2019. Open Defecation is the human practice of defecating in the open rather than into a toilet. The practice is common in areas where sanitation infrastructure and services are not available. Open defecation is a serious pollutant of the environment and causes severe health issues in the region. As practices such as open defecation, lack of access to safe drinking water, and overall lack of awareness on safe sanitation measures still affects several individuals and communities across the country, Honda assessed villages near its plant in Vithalapur village, Gujarat, and identified households that would benefit from construction of toilets in their homes. Through partnering with Sulabh Sanitation Mission Foundation, 200 toilets were constructed. Thanks to the efforts, families in the village will now be able to practice better hygiene practices resulting in improved health. Mr. Kazuhiro Odaka, Operating Officer Honda Japan, also visited the area and interacted with beneficiaries.



Honda leadership monitoring the progress made in the project and interacting with implementing agency partners and beneficiaries





Promotion of Sports

Nurturing the game changers of tomorrow

91,000+
People
Benefitted



The old adage says that a healthy mind resides in a healthy body. Sports has several positive effects on the sportsperson's life apart from being an enjoyable hobby. Sports are known to build social skills, physical fitness and emotional wellbeing. The Government of India plays a major role in promoting and developing sports in the country by formulating sports policies, allocating funds for developing infrastructure, nurturing talents, designing specialized programmes like dope control etc. Considering promotion of sports as a CSR activity lot of things can be done in line with the government's role on promotion of sports.

We at Honda 2Wheelers are trying our best to raise champions from rural heartlands through CSR support. Our focus has always been on nurturing talents and developing infrastructure in different parts of the country.



Honda Supported Cycling Talent Through Cycling Federation of India

Raising Champions from the Soil

Honda supports The Cycling Federation of India in training cyclists from remote regions in India for competing in international competitions. CFI is the national governing body of cycle racing in India.

The trainee cyclists in the programme come from rural areas in states like Manipur, Assam, Andaman & Nicobar Islands, among others. Professional coaches conduct training programmes of the selected cyclists using state-of-the-art resources so that the cyclists can compete internationally.

The Indian Cycling Team comprising of 7 cyclists and 2 coaches have been representing India on the global stage and they have consistently won laurels for the country.

The Track Asia Cup 2019 hosted by Cycling Federation of India in Sep – Oct was a raging success for the Indian Cycling Team with the team topping the medal tally chart with 29 medals in the event. Other events that the team participated in in 2020 are the 25th Senior & 11th Junior Asian MTB Championship held at Lebanon, Track cycling Challenge, UCI, Switzerland, UCI Track Cycling World Championship at Berlin, Germany, Asian MTB Cycling Championship held at Thailand.



IMPACT

Indian Cycling Team is currently ranked

No. 2

in the world

In Team Sprint event in Junior category



Athletes supported by Honda participating in the UCI Track Cycling World Championship at Berlin, Germany



Athletes representing Indian Cycling Team at the medal podium at Track Asia Cup 2019 at IG Sports Complex, New Delhi

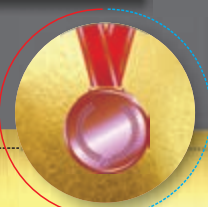
Medal Tally



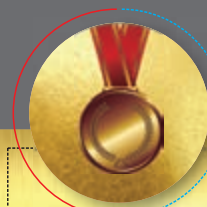
40th Asian Track Cycling Championship, Korea 2 Gold, 1 Silver and 6 Bronze
(Total 9 medals)



Track Asia Cup 2019 11 Gold, 10 Silver and 8 Medals
(Total 29 Medals)



World Track Cycling Championship, Frankfurt 1 Gold, 1 Silver, 1 Bronze
(Total 3 Medals)



Grand Prix von Deutschland, Cottbus, Germany 2 Bronze, 2 Silver, 2 Gold
(Total 6 Medals)



Honda develops a sports facility at Gurugram

Manifesting dreams into reality

Honda extended its support to construct synthetic track for playing professional-level basketball and installed basketball poles to avoid injuries to the players. The court is set to motivate players for training in Basketball for making it a career. We cannot wait to see professional athletes practicing in the court !



300+ players
avail the
facilities daily



Basketball court at Devlal Stadium constructed



Construction of outdoor stadium in Karnataka

Transforming the grounds for future gamechangers

Honda 2Wheelers initiated multipurpose outdoor stadium in Kolar on 25th August 2018 to promote sports awareness among the local population in Karnataka. This stadium will have activities like sports training, community and professional event management. The construction work is at its full swing and this stadium will have around 2000 beneficiaries from the nearby area.



IMPACT

2000

Number of
Anticipated
beneficiaries



Multipurpose stadium under construction in KGF, Kolar, Karnataka



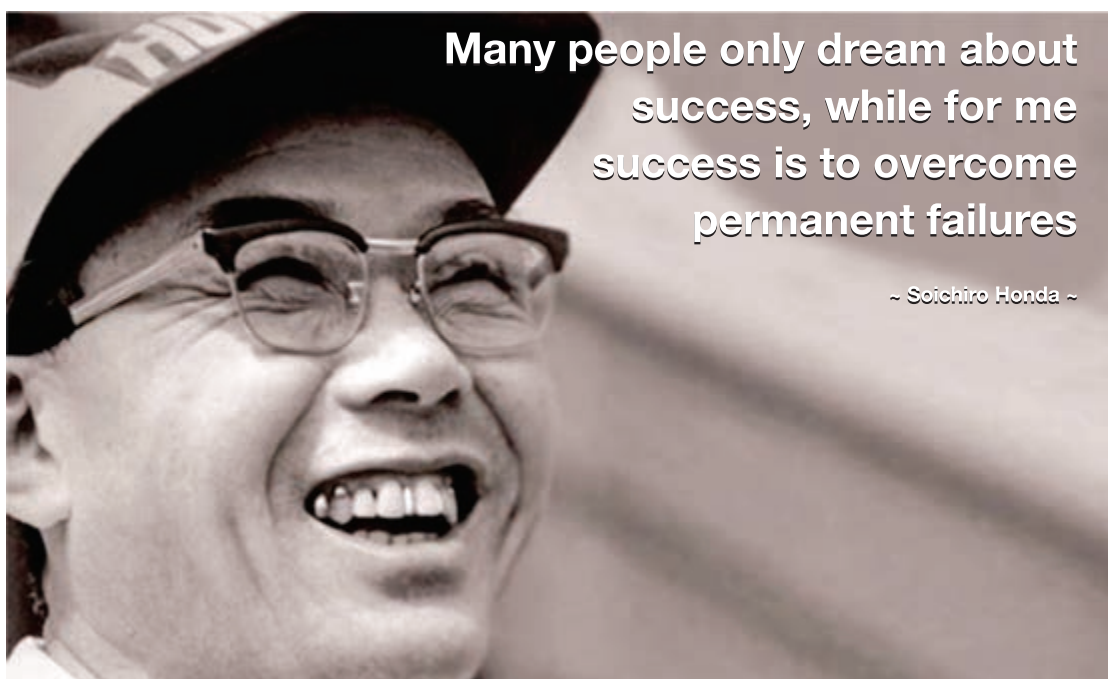
We Support to Rebuild Life in Karnataka

In solidarity with our citizens in need



*Honda 2Wheelers donated a sum of Rs. 1 crore, towards flood relief in Karnataka
(Image courtesy at : ibtimes.co.in)*

In August 2019, due to heavy rainfall, severe floods affected the southern Indian state of Karnataka, resulting in 61 casualties, displacing several thousand people and causing severe agricultural and economic damage. To support the Government of Karnataka in their efforts for relief and rehabilitation of flood victims in Karnataka in 2019, Honda Motorcycle & Scooter India Pvt. Ltd. contributed a sum of INR 1 crore towards the Karnataka State Disaster Management Authority for the flood impacted districts in the state. We aim to continue supporting the citizens in need and hope our support impacts the affected people and helps them in restoring their lives with strength and resilience.



Awards for Honda 2Wheelers in 2019-20



Honda awarded by Honourable Governor Gujarat for best CSR in healthcare practice



Honda team awarded by MLA Gurugram for CSR activities



Honourable CM Rajasthan honours Honda's CSR work in education)



Honda CSR team sharing Women Empowerment initiatives in a conference attended by 100+ Corporates, NGO's & beneficiaries



Honda has been recognized with the prestigious Social Impact Award at Kalam Livable Planet Conclave for its outstanding social impact through its CSR projects.





“

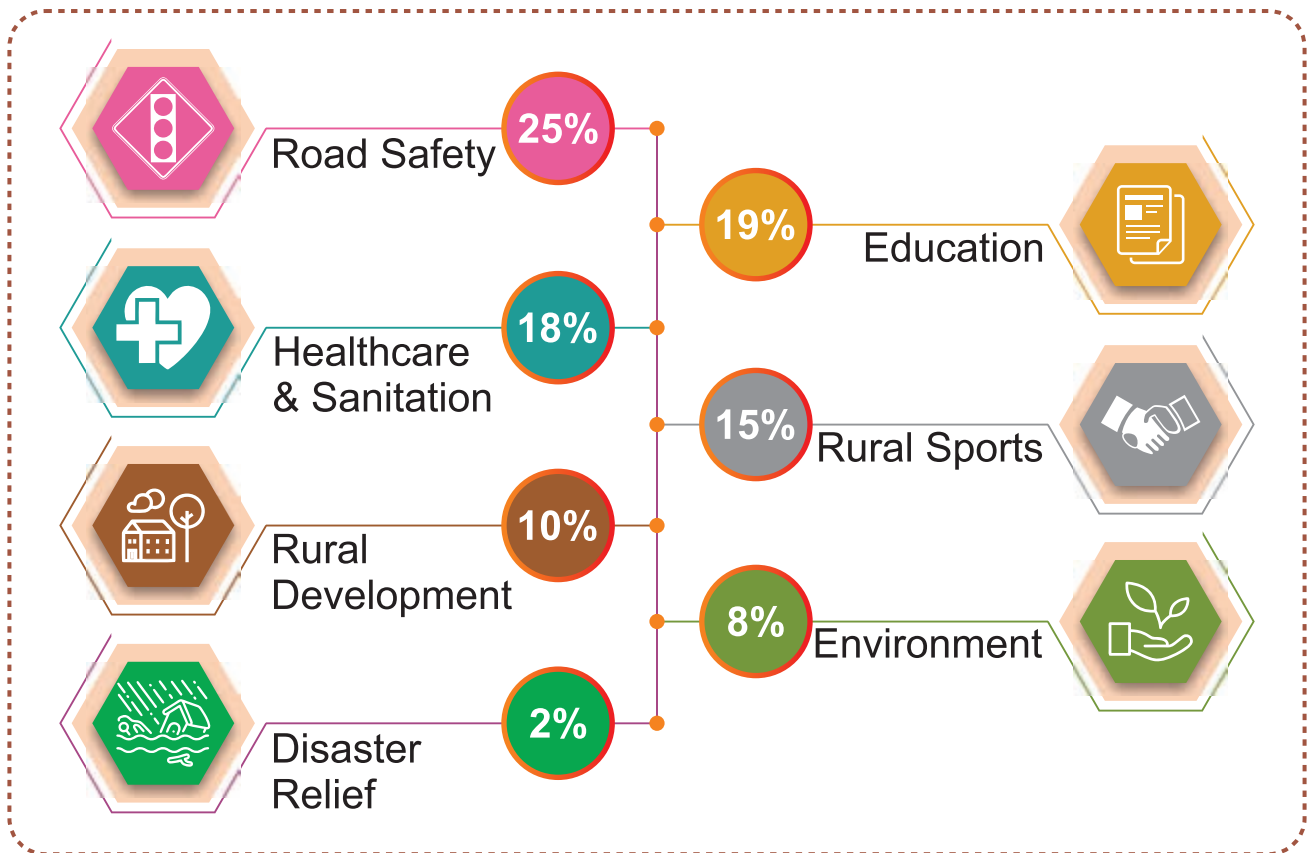
Instead of being afraid of the challenge and failure,
be afraid of avoiding the challenge and doing nothing.

”

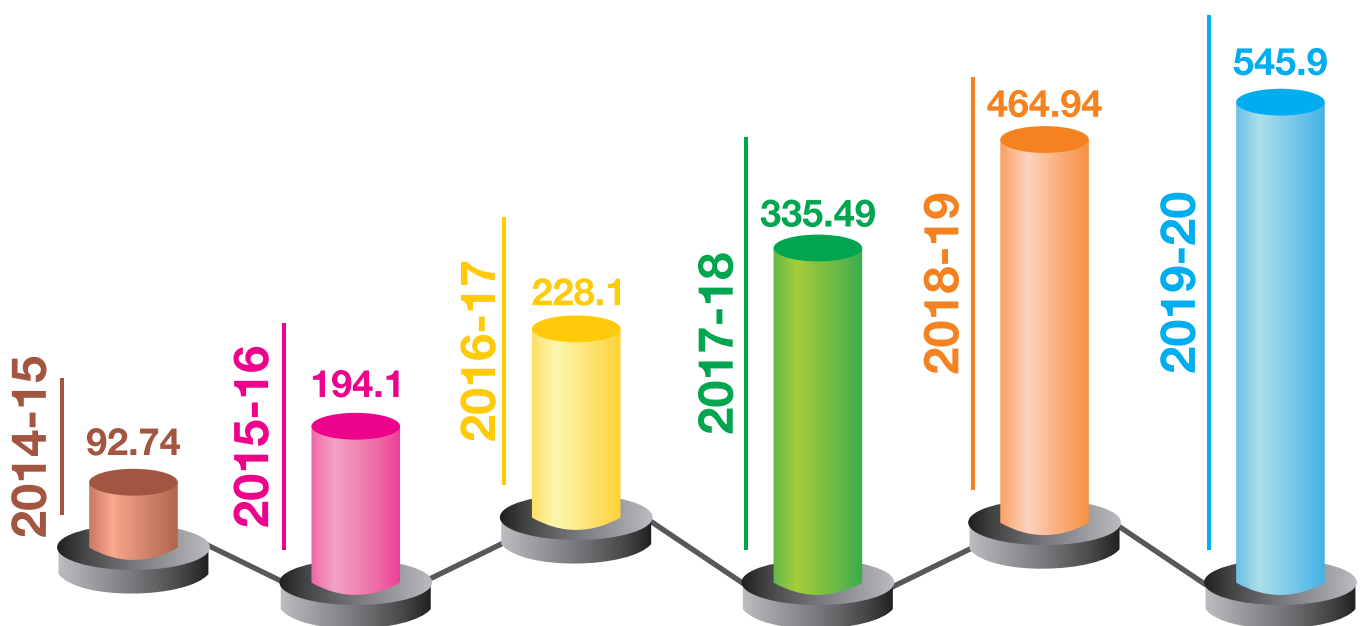
- Soichiro Honda

Financial Reporting

Cumulative Spend Pan India Thematic Allocation April 2014 to Mar 2020



Honda CSR Spend over the last 5 years (In Millions)



पहली बार बाइक पर करेंगी निर्मया



Business Economy
Posted at: Aug 27 2019 5:03PM



Honda 2 Wheelers India donates Rs One Cr for flood relief in Karnataka



Bangalore, Aug 27 (IANS) Honda 2 Wheelers India Pvt. Ltd. has donated Rs One Crore towards the Minister's Relief Fund for rehabilitation work in flood-ravaged districts.

A Cheque for Rs One Crore was handed over to the Chief Minister's Relief Fund, Karnataka State Disaster Response Authority for Rehabilitation & Reconstruction, according to a press release.

In its official statement the company said that "Honda family expresses our deepest sympathy to all the affected people of Karnataka who lost their dear ones, their homes and their livelihoods in this colossal calamity. As a socially responsible corporate, Honda Motorcycle & Scooter India Pvt. Ltd. is committed to contribute in restoration of the devastated infrastructure and helping rebuild lives of the affected people. Honda is all kind of support to Karnataka dealers and customers."

Honda Motorcycle to fund training of women as pilots under CSR project

CHENNAI

Women's empowerment is a key focus of Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) as part of its Corporate Social Responsibility (CSR) project.

The company has announced a project to train women as pilots under its CSR project.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

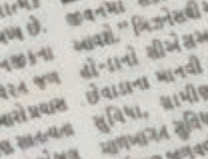
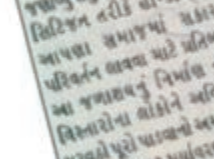
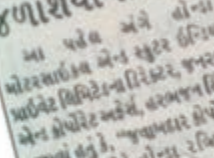
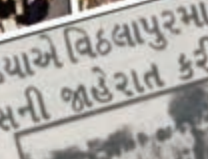
The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

The training will be conducted in Chennai, Tamil Nadu.

The project is part of HMSI's commitment to women's empowerment.

दियांगता अभिशाप... जीवन में आगे बढ़ते रहना : दीपा मलिक



आइटीआई में कौशल वृद्धि केंद्र

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता



होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

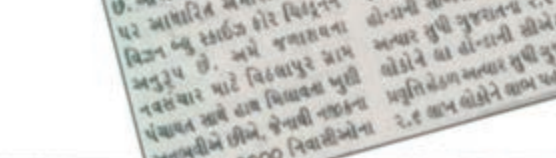
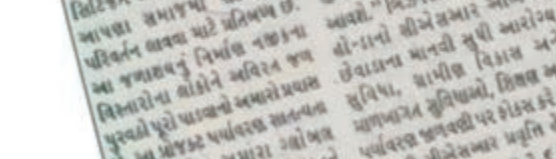
होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होंडा स्कूटर कंपनी और प्रशासन के बीच हुआ समझौता

होन्डा रबिक्स ईन्डिया में विठलापुर में जगनाशयोना विकासनी श्रद्धेरात करी



विठलापुर आते विकलांगों ने एलेक्ट्रिक ट्राईसिकल, अने अंधजनो ने मोबाईल फोन अने छडी अपाया



Notes

[illegible]

Notes

[illegible]

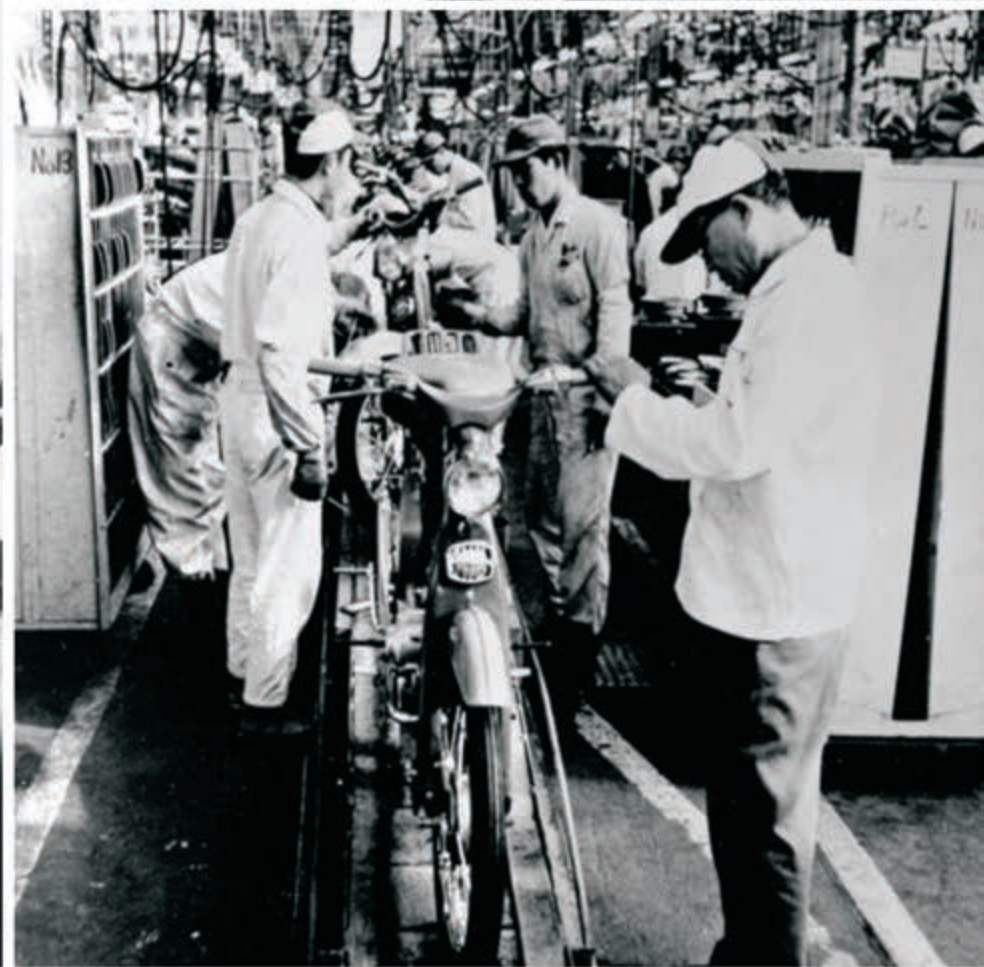
Notes

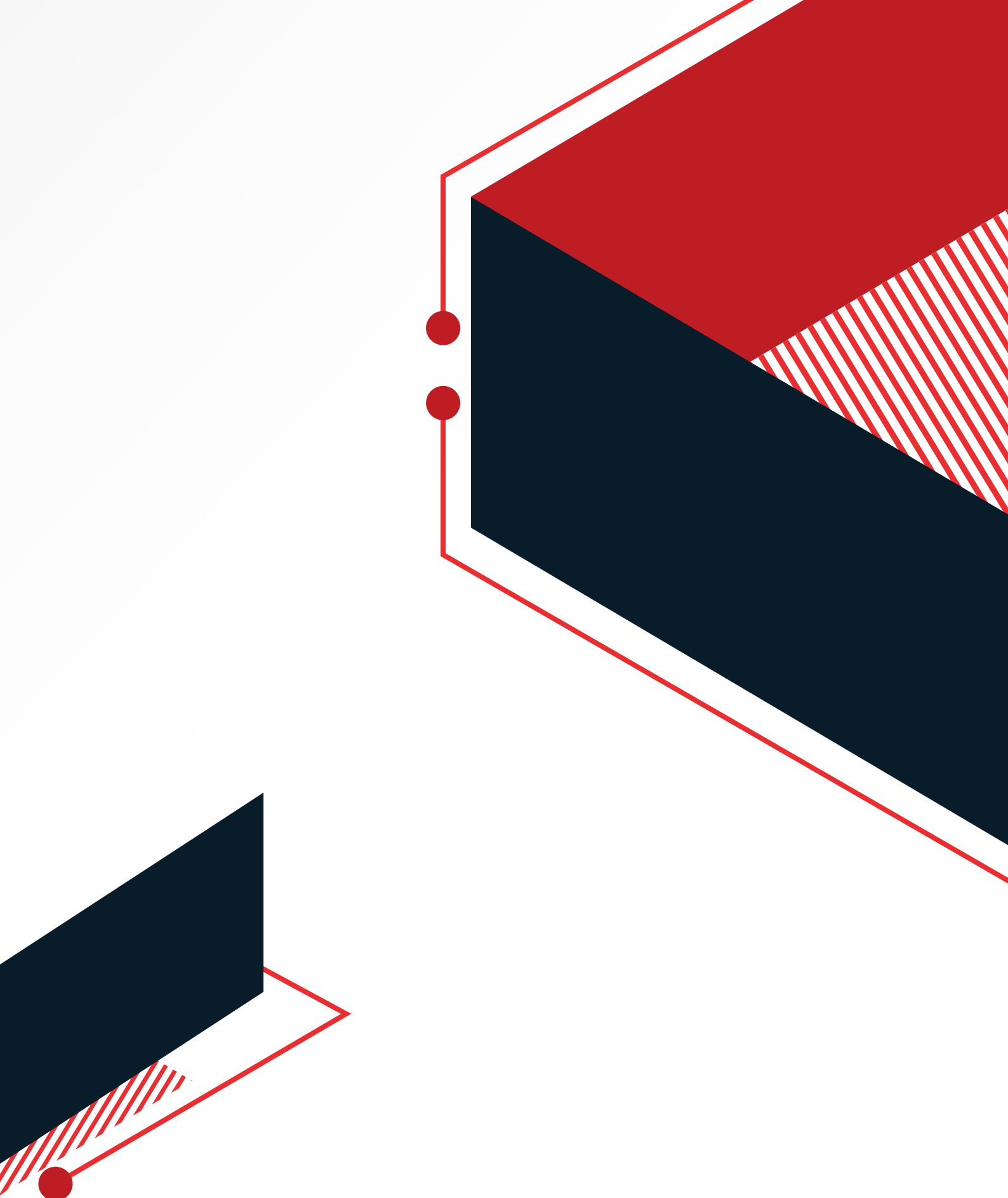
[illegible]



**“Without
Dreams,
you
will achieve
nothing”**

- Soichiro Honda





HONDA

The Power of Dreams

Honda Motorcycle and Scooter Pvt. Ltd. Registered Office : Commercial Complex II, Sector-49-50, Golf Course Extension Road, Gurgaon - 122018 (Haryana), India
Website: www.honda2wheelersindia.com, **Customer Care :** customercare@honda2wheelersindia.com